

MISSION: CRUSH POVERTY

At United Way of Erie County, we know that education is the key to ending poverty.

And when kids are well-fed, well-rested, and getting the support they need, they are far more likely to succeed in school. And therefore in life.

That's why we're on a mission to remove barriers to learning, and to ensure families have the stability to achieve financial growth.

We're on a mission to crush poverty.

Won't you join us?

8 GRAND PRIZES

As a thank you for donating just \$3/week or more, you could win BIG!

Pledge deadline is April 1, 2019.



\$1,000 WEGMANS SHOPPING SPREE
(3 WINNERS)



LAUGHS FOR A YEAR
Two tickets to Jr.'s Last Laugh each week for 1 year + \$100 gift card to Jr.'s On the Bay!



\$1,000 BOSCOV'S SHOPPING SPREE



\$1,000 CITGO CASH CARD



PEEK'N PEAK GETAWAY
Enjoy a Splash Lagoon overnight package and Peek'n Peak Adventure overnight package!

2018 ULTIMATE SPORTS PACKAGE

Two season ticket packages for all home SeaWolves, BayHawks* and Otters games in 2018-2019!

*Contingent upon availability

Full eligibility rules available online: UnitedWayErie.org/Incentives

2 STEP-UP PRIZES

Increase your annual gift by just 50¢/week for a chance to win even more prizes!



55" HDTV



ERIE PLAYHOUSE

Enjoy a season ticket package to the Erie Playhouse!



Thank you to our Incentive Prize Sponsors:



The official registration and information of United Way of Erie County may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



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STUDENT SUCCESS

Here's how your support gives children the opportunity to succeed in school.

IMAGINATION LIBRARY – delivers FREE books to kids from birth to age 5

UNITED WAY SCHOLARSHIPS THROUGH ERIE'S FUTURE FUND – provides scholarships for preschoolers

SUCCESS BY 6 – promotes kindergarten readiness

COMMUNITY SCHOOLS – brings wide range of resources into schools to support students

CAMPAIGN FOR GRADE-LEVEL READING – makes sure children master reading

POSITIVE YOUTH DEVELOPMENT – increases youth's connection to positive relationships and experiences

CAREER STREET – delivers career exploration opportunities for students

FAMILY STABILITY

Family stability is vital to children's success in school. A child is affected not only by their school environment, but also by what happens out of school. Here's how your support provides resources to help families become and stay stable.

ERIE FREE TAXES – free tax return preparation

FAMILYWISE PRESCRIPTION DISCOUNT PROGRAM – assistance with prescription medications

2-1-1 – free centralized and confidential service to connect with social service assistance

WOMEN'S RECOVERY CENTER – comprehensive care for women with substance use disorders who are pregnant or who have children

EMERGENCY NEEDS

Many resources for shelter, disaster relief, crime victim support and emergency assistance

WHERE THE MONEY GOES

FOR EVERY DOLLAR RAISED BY UNITED WAY OF ERIE COUNTY, 99 CENTS STAYS IN ERIE COUNTY. YOUR SUPPORT IS HELPING BREAK THE CYCLE OF POVERTY.

PROGRAM/SERVICE	PROVIDER	INVESTMENT
2-1-1	PA 2-1-1 Southwest	\$114,000
Behavior Support Services	Achievement Center	\$58,000
Big Brothers/Sisters	Family Services	\$20,000
Campaign for Grade-Level Reading Coordination Services	Various	\$165,000
Career Street	Erie County Technical School Foundation	\$25,000
Collective Impact Coordination Services	United Way Community Schools	\$225,400
Direct Assistance	The Salvation Army Erie Service Unit	\$9,700
Disaster and Armed Forces Emergency Services	American Red Cross	\$152,900
East Middle School Community School Coordination Services	Safe Harbor Behavioral Health of UPMC Hamot	\$60,000
East Middle School Out-of-School Time Coordination Services	Safe Harbor Behavioral Health of UPMC Hamot	\$45,000
Edison Elementary Community School Coordination Services	Achievement Center	\$60,000
Edison Elementary Out-of-School Time Coordination Services	Boys and Girls Club of Erie	\$45,000
Elk Valley Elementary Community School Coordination Services	Achievement Center	\$60,000
Emergency Human Services	The Salvation Army – Erie Temple Corps	\$56,900
Emergency Residence	Community Shelter Services	\$173,500
Erie County Re-Entry Services Support Alliance	Greater Erie Community Action Committee	\$190,700
Erie FREE Taxes	Various	\$223,300
Financial Assistance	St. Martin Center	\$108,100
Hospitality House	SafeNet	\$42,700
I Can See	Union City School District Foundation	\$15,000
Imagination Library	Various	\$301,700
Iroquois Elementary Community School Coordination Services	Iroquois Elementary School	\$60,000

continued

PROGRAM/SERVICE	PROVIDER	INVESTMENT
Kindergarten Readiness Summer Program	Iroquois Elementary School	\$10,000
McKinley Elementary Community School Coordination Services	McKinley Elementary School	\$60,000
McKinley Elementary Out-of-School Time Coordination Services	YMCA of Greater Erie	\$45,000
Mental Health Liaison Services	Achievement Center	\$50,400
Mirror Program	USCRI International Institute of Erie	\$85,000
National Night Out	Various	\$13,000
Parent Truancy Education	Family Services of NWPA	\$22,200
Pfeiffer-Burleigh Elementary Community School Coordination Services	Family Services of NWPA	\$60,000
Pfeiffer-Burleigh Elementary Out-of-School Time Coordination Services	Family Services of NWPA	\$45,000
PLAYtime	Erie Playhouse	\$20,000
Positive Youth Development	Susan Hirt Hagen Center for Organizational Research and Evaluation	\$80,000
Rape Crisis Intervention	Crime Victim Center	\$53,600
Shelter and Counseling	Safe Journey	\$52,100
Strong Vincent Middle School Community School Coordination Services	Gannon University	\$60,000
Strong Vincent Middle School Out-of-School Time Coordination Services	TBA	\$45,000
Success By 6	Early Connections	\$30,000
Triple Play	Boys and Girls Club of Erie	\$40,000
United Way Scholarships through Erie's Future Fund	Early Connections	\$180,000
Women's Recovery Center	Hamot Health Foundation	\$75,000

TOTAL LOCAL INVESTMENT: \$3,238,200

Grant periods for the above programs and initiatives range from one year to three years. All information stated on this sheet is correct at time of printing and subject to change.

