



AFL-CIO

AMERICA'S UNIONS

**American Federation
of Labor and
Congress of Industrial
Organizations**

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TO: National and International Union Presidents
Principal Officers of State Federations and
Central and Area Labor Councils

FROM: Richard L. Trumka

DATE: May 24, 2018

RE: 2018 National AFL-CIO United Way Campaign Endorsement

I am writing to encourage you to support the 2018 United Way campaign. The United Way has been a key national partner for over 75 years. Throughout those years, local United Ways and labor movements across the country have enjoyed a beneficial partnership that has led to innovative and collaborative programs that improve the lives of working families, assist workers in their time of need and raise millions of dollars annually from union members to support United Way initiatives.

Much of this work has been made possible through the successful efforts of AFL-CIO Labor Liaisons to bridge the United Way and labor communities and develop strategic partnerships with community allies.

The labor movement cannot tackle the problems of working people alone. To advance the common good in our communities, it is critical for us to work in partnership with effective local organizations who share our values. The United Way and the AFL-CIO share a common vision of prosperous, inclusive, diverse and safe communities, where every member of the community has access to a quality public education, fair wages, productive work opportunities, and accessible, affordable, quality health care.

I enthusiastically endorse and support this year's United Way campaign and encourage you to do the same. Please feel free to use this letter as a sample for your own 2018 United Way endorsement, or create your own letter. Please send your United Way endorsement on union letterhead to Ana Avendaño, 701 North Fairfax Street, Alexandria, Virginia 22314-2045 or email to ana.avendano@uww.unitedway.org.

Thank you.

RLT/YF/lah
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