MISSION: CRUSH POVERTY

CONTINUES

2020 Annual Report

United Way of Erie County
MISSION: CRUSH POVERTY

From fundraiser to game changer...

For more than 105 years, United Way of Erie County has been here in the community, when and how people need us most.

United Way is a local social impact organization on a mission to crush poverty in our community.

We envision a collaborative community where all students succeed and all families thrive.

That’s LIVING UNITED.

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2020 Annual Report Sponsor

UPMC HEALTH PLAN
WE WERE BUILT FOR THIS
THE WORK CONTINUES...

United Way of Erie County has evolved from its roots as a fundraising organization to a critical community impact organization mobilizing local partners - including businesses, community leaders and community residents - to break the cycle of poverty and expand opportunities for people to become self-sufficient.

But, sometimes there is a disruption in evolution. Enter “pivot,” likely the word of 2020, which can be defined as the central point, pin, or shaft on which a mechanism turns. At United Way, we, like everyone else, are reacting to the current coronavirus crisis. However, we are not changing direction in any way, shape, or form. Thanks to the foresight of the Board of Directors, we were built to deal with times like these. The central point on which we turn is our mission of crushing poverty through the dual lenses of education and family stability - and we have stayed true to that mission even in the face of the current crisis.

You will read more about the work continuing in the pages that follow. Everything from United Way’s 211 Helpline vital partnership with ServErie and Erie County government to the Imagination Library celebrating the 750,000 books mailed milestone.

And, our Emergency Relief Fund through which we were able to make contributions that resulted in grants to 42 local organizations, including a $10,000 grant to the Erie Family Center for their Diaper Depot program.

Pandemic or not, at United Way we know the key to breaking the cycle of poverty is still education. And, even though the doors to the schools are closed, the doors to opportunity are open for more than 6,000 students and their families throughout Erie County, thanks to United Way’s community school infrastructure that has responded magnificently to the current situation.

But, none of this work and response would be possible without you. Simply put, the work would not and cannot continue without you.

Thank you for your investment in your community. Thank you for LIVING UNITED.

POVERTY RATES

<table>
<thead>
<tr>
<th></th>
<th>Below Poverty Level</th>
<th>Percent Below Poverty Level</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Adults Living in Poverty</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Erie</td>
<td>24,614</td>
<td>27.1%</td>
</tr>
<tr>
<td>Erie County</td>
<td>40,132</td>
<td>15.5%</td>
</tr>
<tr>
<td><strong>Children Under 18 Living in Poverty</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Erie</td>
<td>7,788</td>
<td>38.9%</td>
</tr>
<tr>
<td>Erie County</td>
<td>11,961</td>
<td>21.1%</td>
</tr>
<tr>
<td><strong>Children Under 5 Living in Poverty</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Erie</td>
<td>1,851</td>
<td>38.4%</td>
</tr>
<tr>
<td>Erie County</td>
<td>3,033</td>
<td>20.8%</td>
</tr>
</tbody>
</table>

Source: Data.Census.
WORKING DIFFERENTLY

STUDENT SUCCESS

Just because a child is born in a certain zip code should NOT mean that they have to overcome more challenges and barriers to school success.

Unfortunately, that is the reality for thousands of our youth.

BUT, we do NOT accept that this has to remain a reality. United Way believes that every child should have the opportunity to excel in school and soar in life. Education = equality. Education gives children the keys to success in life and the freedom to pursue their dreams.

United Way strategically deploys resources in Erie County to support academic achievement for low-income children – leading to success in school and in life.

The key to breaking the cycle of poverty in our community is education.
During the COVID-19 pandemic, providing basic and emergency needs for individuals and families became even more urgent.

United Way stepped up to provide resources to address heightened needs throughout the community, while continuing our work to break the cycle of poverty by focusing on student success and family stability.

Strategic partnerships with ServErie and Erie County government were forged to address volunteer needs.

And, United Way’s Emergency Relief Fund was activated, resulting in grants to 42 local organizations, most recently a $10,000 grant to the Erie Family Center for their Diaper Depot program.

Children are affected not only by their school environment, but also by what happens out of school. Simply put, kids succeed in stable homes. Family stability directly impacts how a child learns and performs in school.

Children cannot learn, engage and excel when they are dealing with an unstable home environment. Whether at home or at school, family life affects how well children are able to learn, engage and concentrate.

By supporting low-income households when times get tough, United Way and our impact partners leverage resources that can help build stronger children and families.

Such support helps families thrive by providing access to resources and opportunities, like free tax services, or United Way’s 211 helpline.
Launched in August 2016, United Way’s Community Schools model aligns community and school resources to address the specific barriers preventing students, and their families, from being successful.

Little boys and girls cannot control their home life. Unfortunately, many face barriers that are beyond their control. The data-driven community schools model aims to level the playing field for students and families facing barriers to success. There are 10 United Way community schools serving 6,000+ children in three Erie County School Districts: Erie’s Public Schools, Girard School District and the Iroquois School District.

Community Schools rely on many partners, including school districts, social service organizations, businesses, the public sector, universities and more. United Way of Erie County serves as the backbone organization for all community schools in Erie County.

Below are cumulative outcomes for United Way’s ten community schools for the 2019-2020 school year. Although the COVID-19 Pandemic hit and the physical doors to school closed, the doors to opportunity for students and their families served by United Way community schools remained open.

**19-20 School Year By the Numbers**

- **504** programs & services offered
- **1,816** student engagement opportunities
- **881** parent/family engagement events
- **700** staff/teacher engagement events
- **2,828** volunteers
- **13,506** volunteer hours contributed
- Est. value of in-kind donations: **$289,188**
- Est. value of volunteer hours: **$336,763**
- Est. value of in-kind donations: **$289,188**
Early on in the COVID-19 Pandemic, United Way learned the need for supplemental food was high on the list for many of our community school families. While Erie has a number of excellent sources for supplemental food, many families fall through the cracks due to issues such as transportation or lack of information.

Thanks to the relationships community school directors have built with families in their neighborhoods, they were able to identify and reach out to those who could not, for whatever reason, access food.

And thanks to the generosity of a number of organizations and donors, including Bonnell’s Auto Group, Erie Insurance and many of their local agents, Erie Women’s Fund, Matt Barczyk Allstate Insurance Agency and other individual donors, United Way was able to provide thousands of meals to hundreds of children and their families.

A special thanks to Curtze Food Service for their important partnership in this effort.

As the backbone organization, United Way maintains alignment, drives impact, ensures clear communication and assures that the work is being done with fidelity by all partners and is meeting goals and measurements.

Collaboration among multiple organizations is simple in theory, but difficult in practice. United Way is uniquely positioned at the helm of this transformational work to make sure all students in Erie County succeed.

You can find a complete list of community schools and their partners on page 19.

Learn more and stay up to date: UnitedWayErie.org/CommunitySchools
United Way’s Imagination Library mails free books to children under five living in Erie County beginning at birth. The program is funded **100%** by local community support to United Way of Erie County.

- **8,945** children currently enrolled
- **14,099** children graduated since July 2013
- **763,968** books mailed since July 2013
- **54%** total penetration in Erie County
- **38%** registrants living in 10 poorest zip codes

United Way Scholarships through Erie's Future Fund provide scholarships to low-income families in community school neighborhoods.

Early childhood research shows that well-focused early childhood education investments can produce high public returns, particularly for children living in families with low income levels.

- **40 scholars** at **5 half days per week** provided through United Way funding for 2020-2021
- By the end of the 2019 school year, an average of **92%** of 3 year-old scholars were in process or proficient in the Key Learning Areas, and an average of **96%** of 4 year-old scholars were in process or proficient in the five Key Learning Areas.

United Way’s Success By 6 initiative is administered by Early Connections and aims to prepare children in Erie County for kindergarten through community outreach.

Success By 6 engages in community, family, and school outreach opportunities locally and across the region to collectively address kindergarten readiness.

The initiative consists of professionals working together to positively impact early childhood health, education and development.
RAISING READERS

Raising Readers is the Erie community’s local Campaign for Grade Level Reading. The Raising Readers initiative is looking at three factors to help our students become proficient readers by third grade: School Readiness, School Attendance and Summer Learning.

- **29,500** kindergarten registration flyers distributed during SY 19-20
- **500** toolkits during SY 19-20
- Attendance Education Campaign launched in Fall 2019
- Safe Walking Routes to School launched at McKinley Elementary

POSITIVE YOUTH DEVELOPMENT

Positive Youth Development of Erie County (PYD) is a county-wide collaborative initiative that utilizes the 40 Developmental Assets® framework created by Search Institute® to make Erie County Pennsylvania the premiere place for youth to grow up great.

PYD recognizes the need to expand beyond crisis management by promoting strategies that increase youth’s connections to positive relationships and experiences.

- **9,776** students served
- PYD hosted free 40 Developmental Asset Trainings quarterly, impacting **800+** individuals
- Hosted Annual Fall and Spring Youth Summits impacting over **200 students**
Launched in May 2017, United Way’s 211 Helpline is a key component in our strategy to help families become, and stay, stable.

When families are struggling and in crisis, they cannot focus on making sure their children are prepared for and succeeding in school.

United Way’s 211 Helpline is a free, centralized and confidential service to connect individuals and families with social service assistance 24/7/365.

As a result of the lockdown during the first months of the pandemic, many local nonprofits who rely heavily on volunteers were suddenly faced with a shortage of healthy folks willing and able to leave their house to volunteer.

Thanks to a dynamic and rapid-response partnership with ServErie and Erie County, 211 was used as the central point of contact for people able to volunteer, and match them with agencies in need.

The result – more than 284 volunteers were connected to eight local nonprofits, enabling them to continue their vitally important work during COVID-19.

<table>
<thead>
<tr>
<th>MONTH</th>
<th>CALLS</th>
<th>CHAT</th>
<th>TEXT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug-19</td>
<td>324</td>
<td>4</td>
<td>46</td>
</tr>
<tr>
<td>Sep-19</td>
<td>310</td>
<td>1</td>
<td>38</td>
</tr>
<tr>
<td>Oct-19</td>
<td>277</td>
<td>3</td>
<td>23</td>
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<tr>
<td>Nov-19</td>
<td>238</td>
<td>6</td>
<td>23</td>
</tr>
<tr>
<td>Dec-19</td>
<td>186</td>
<td>4</td>
<td>17</td>
</tr>
<tr>
<td>Jan-20</td>
<td>187</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>Feb-20</td>
<td>224</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>Mar-20</td>
<td>445</td>
<td>2</td>
<td>31</td>
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<td>Apr-20</td>
<td>364</td>
<td>9</td>
<td>26</td>
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<tr>
<td>May-20</td>
<td>286</td>
<td>3</td>
<td>30</td>
</tr>
<tr>
<td>Jun-20</td>
<td>255</td>
<td>4</td>
<td>23</td>
</tr>
<tr>
<td>Ju-20</td>
<td>128</td>
<td>6</td>
<td>21</td>
</tr>
<tr>
<td>TOTAL</td>
<td>7,298</td>
<td>165</td>
<td>485</td>
</tr>
</tbody>
</table>
United Way’s Erie FREE Taxes program provides free tax preparation service to eligible Erie County tax filers and ensures that every eligible filer claims the Earned Income Tax Credit (EITC).

Since 2007, Erie FREE Taxes Program has demonstrated strength as a family and community economic development tool. Erie FREE Taxes volunteer tax preparers are responsible for returning $88 million in federal refunds while saving filers an estimated $13 million in commercial tax preparation fees since its inception in 2007, making the program value since inception more than $100 million.

2019 Filing Season Key Statistics:
- 5,409 2019 federal returns processed
- 1,654 EITC claims/returned processed
- $10,607,009 federal refund dollars earned
- $3,822,540 total EITC refund dollars earned
- $2,039,193 estimated tax filer savings

United Way is pleased to have been offering the FamilyWize Prescription Drug Discount card to Erie County residents since September 2013.

The card can be used by the whole family and is for uninsured, underinsured or for prescriptions not covered by insurance, Medicare or other benefit plans. The FamilyWize Prescription Discount card could lower the cost of medicine by an average of 35%. Since first introduced, more than 14,223 Erie County residents have saved more than $1,696,871 dollars on their prescription medicines.

Most recent data shows residents have saved an average of $155 over this time, with the average savings per claim of $30.65. United Way provides these cards free-of-charge to everyone in our community.

There are no age restrictions, no income restrictions, no limit on how many times you can use it and no waiting to get a card.
ALL THIS THANKS TO YOU!

MISSION MADE POSSIBLE THROUGH OUR GENEROUS SUPPORTERS
TOCQUEVILLE SOCIETY

The Tocqueville Society recognizes individuals contributing at the highest levels of personal giving of $10,000 or more annually. These caring philanthropists exemplify the giving spirit of America, as witnessed by the Society’s namesake, Alexis de Tocqueville, during his travels in America during 1831.

Tocqueville Society members are committed to United Way’s collective impact strategy which focuses their money on result-oriented programs that make a real difference in the lives of people in Erie County.

LA SOCIETE NATIONALE
$100,000 to $249,999
Thomas B. Hagen

ORDRE D’EGALITE
$50,000 to $99,999
Bruce Raimy
The Raimy Family

ORDRE DE LIBERTE
$25,000 to $49,999
Kern Family Foundation
Lisa A. and Timothy G. NeCastro
Robin Scheppner
Scott K. Wright and Carla W. Picardo
Anonymous

MEMBRES DE LA SOCIETE
$10,000 to $24,999
Samuel P. “Pat” Black III*
The Andrew J. Conner & William B. Conner Family
Mo and Bob Dwyer*
Lorianne Feltz
Chris and Mary Fette Sr.
Robert Frenzel
Thomas A. Hanes and Mili Chiang-Hanes
Mary Lincoln
Richard A. Merwin

The John M. and Gertrude E. Petersen Foundation
Gary and Susan Raimy
Roger and Nancy Sturtevant*
Mark A. Wright
Anonymous

*Received through the Erie Community Foundation  Members of the Legacy Society
RESOURCE DEVELOPMENT COMMITTEE

United Way’s Resource Development Committee (RDC) cultivates new and existing workplace campaigns, develops and deepens relationships with investors and engages community leaders in United Way of Erie County’s work. The RDC’s activities are integral to the overall financial resource development including the private sector, other organizations and individuals.

Lorianne Feltz, Chair
Erie Insurance

Christina Bernatowicz
PNC Financial Services, Inc.

David J. Bertges
American Tinning & Galvanizing

John Bongiovanni
Lillis, McKibben, Bongiovanni & Co.

Janel Bonsell
Schaffner Knight Minnaugh & Company

Louis Colaizzo
Erie Insurance

Michael P. Martin
Printing Concepts, Inc.

Kevin Otteni
Parker LORD

Katie Ruffa
Northwest Bank

Robin Scheppner
American Tinning & Galvanizing

Douglas E. Smith
Erie Insurance

Jim Teed
Highmark Blue Cross Blue Shield

Christopher M. Zehner
HBKS Wealth Advisors

LEADERSHIP GIVING

United Way’s Leadership Giving Society recognizes generous investors who have demonstrated their commitment to improving lives in our community by annually giving $1,000 or more. Leadership gifts are an outstanding way to make an investment in our community. They help United Way continue our work to crush poverty in Erie County.

PLATINUM CIRCLE
$5,000 to $9,999
Cle and Penny Austin
David J. Bertges
Louis Colaizzo
Gene and Anne Connell and Family*
John P. and Heidi Fette
David and Nancy Glod
William and Patricia Jackson
Amy Cuzzola-Kern and B. Scott Kern
Nancy and Bruce Kern Sr.
Bonnie and C. Bruce Kern II
Robert and Christina Marsh
Michael P. Martin
Bob and Joan Martter
Robert W. and Mercedes McNutt
Jim and Sue Ohnm
Gregg and Jennifer Pfeffer**
Jeffrey and Rhonda Plyer
Debra Porreco
William M. and Frances Schuster Fund*
Mark and Prudence Shaw
Thomas and Carol Tupitza
Barrett C. Walker Family Fund* Anonymous

GOLD CIRCLE
$2,500 to $4,999
John and Mary Gail Baldwin
Jacqueline and Michael Barber
Christina and Brian Bernatowicz
The Bloomstine Family
Peg and Tom Bly
John and Julia Bongiovanni
Janel and Buddy Bonsell
Dr. Richard C. Boyle
Patrick J. Burns
Dr. and Mrs. Mark S. Buseck
Dr. Jestin and Jessica Carlson**
Marc and Nancy Cipriani
Gail J. Cook

*Received through the Erie Community Foundation
**Also members of the Young Leaders Society – Premier Circle
Members of the Legacy Society
The Joe and Susan Cunningham Family Fund*
Jim and Judy Dible
Roland Donajkowski
Clinton and Sarah Ewing**
Ruben and Becky Fechner
Dr. A. Daniel Frankforter and Karen Keene
David Gibbons and William DeLany
Greg and Liz Gutting
T. Andrew Hanes
Jessica Hartley**
Patrick D. Hesidence
Robert C. Ingram III
Keith and Kelly Kennedy
Jennifer P. Koebe
Mr. and Mrs. Robert Koontz
Greg Phillips and Karen Kraus Phillips
Kevin J. and Tracy Kunik
Art and Mary Lindquist
James E. and Sharon A. Martin ᵉ
Monica Masterson
Frank Mezler and Colleen Moore-Mezler
Matthew J. Minnaugh
Attorney David M. Mosier
Douglas and Deborah Murphy
Mark and Leah Murphy
James R. Osmanski
Mark J. Pietrusinski and Kathleen Felong Piterusinski
Michael and Michele Plazony
Dennis and Mary Ranalli
Al Richardson
The Shawn & Sharon Rooney Fund*
Laurie B. Root ᵉ
Jay and Brittany Shaffer**
Sarah Shine**
Harry and Martha Sindel
Douglas E. and Jennifer Smith
Mary C. Gensheimer and Richard H. Speicher
Dr. and Mrs. Barry D. Stamm
John Stockard**
Brittany and Paul Taylor**
Patti Williams and David Uhlig
Janice Underhill
Peter G. and Freda Volanakis Fund*

**Received through the Erie Community Foundation **Also members of the Young Leaders Society – Premier Circle ᵉMembers of the Legacy Society (D) Deceased

Jeffrey McKeon and
Dr. Nancy E. Weissbach
Gwendolyn White
Douglas M. Yarbenet
Michael Zaksheske
Christopher and Norma Zimmer
Anonymous (2)

Mary Beth and Thomas Danowski
Michael B. Edwards
Chris Fette
Michael R. and Kathy Fraley
Robert M. and Marion Gallivan*
Joseph M. and Emily Gennuso**
Attorney M. Fletcher and Elsie O. Gornall Fund DD*
Boo and Aimee Hagerty
R. Steven and Danielle Jones
Mr. and Mrs. Charles G. Knight
Patricia Lacy
B.J. and Barbara Lechner
Dr. Howard and Jane Levin
Bill and Linda Lillis
Charlotte A. Manison
Honorable Sean J. McLaughlin and Ann McLaughlin
Patrick L. McManus**
Jan Brydon and Howard Nadworny
Thomas and Karen Newell
John F. Oliver
Mr. and Mrs. John W. Orlando
Diane and Richard Pearson
Pamela Pesta
Steven and Chris Pitonyak

Andy Putnam
David and Donna Rioux
Sheryl A. Rucker
Karen A. Rupare
Heather and Kevin L. Russell
David and Doreen Russo
Jennifer L. Schade**
Dr. and Mrs. Peter Scibetta*
Ann and Thad Scott
Charlie and Colleen Shaffer
Lisa Slomski
Edwin W. Smith, Esq. and Jennifer M. Smith
Jedediah and Meredith Smith**
James F. and Bridget Stevenson
Dr. Keith Taylor and Mary Jean Taylor
Kathryn and David M. Tullio
Judith E. Wingertner
Shane T. Wolfrabe
Drs. Katy and Sean Wolfkom
Don and Gayle Wright
Richard and Diane Yeager
Christine Yuhas
Zurn Family Fund*
Anonymous

SILVER CIRCLE
$1,500 to $2,499

Rebecca and Evan Adair
James and Mary Bahn
Christine McClure and Perry Baker
Barbara Beatty
Randi and Douglas Bert
Michael and Mary Bova
Charles H. & Barbara E. Bracken Fund*
Brezenton Family Fund of the Erie Community Foundation*
Jeff and Amy Briling
Henry D. Bujalski
Thomas J. Buseck Esq.
Terry L. and Janet Cascioli
Sydney M. Cassidy**

*Survived by the Erie Community Foundation **Also members of the Young Leaders Society – Premier Circle ᵉMembers of the Legacy Society (D) Deceased
BRONZE CIRCLE
$1,000 to $1,499
Andrew and Deborah Abramczyk
Gregory and Laurie Altsman
Malcolm H. Ayers
James and Richele Bann
Catherine Hakel and
Matthew Barczyk**
Emily Beck
Dr. Jennifer M. Belavic
Denise M. Benim
Robert Bennett
Richard K. Bentley
Del Birch
Jon P. and Christen Bloom**
Patricia Bojarski
Dr. Charles A. Brown
Kathleen and Thomas Burik
William Burt
Mike and Anne Campbell
Rodney and Lisa Chiarelli
Beverly M. Clark
Drs. Christopher and Caitlin Clark
Christopher J. Clark**
John M. and Joanne M. Cook
Sandra L. Covello
Debbie and Doug Currie
Jim and Rossana Currie
Kathy and Dan Dahlkemper
John and Amy Delinski
Paul and Janet Dermyanenko
Dusti and Greg Dennis
Blane Dessy
Joel and Jamie Deuterman
Neal and Daria Devlin**
Virginia Digello
Daniel and Meghan Dillon**
Mark and Karen Dombrowski
Susan L. Fassette
Mike and Sandy Fetzer
Scott L. Flook
Ronald D. Forbes
Pamela J. Forsyth
Nancy and Vince Gardner
Edward and Rita Goebel
Jamie and Marlea Gore
Roy and Mary Lee Gourley
Scott S. Gourley
Melissa and Joseph Grucza
Timothy and Lois Guzek
Ronald Habursky
Dennis and Christine Hadlock
Thomas and Elizabeth Hamilton
William Harter
Daniel and Terry Heher
Danielle M. Hermann
Thomas Hermanowski**
Jeffrey Hileman
Tom and Linda Holman
Dr. Walter Iwanenko
Mike Jaruszewicz**
Charles and Lisa Jenkins
Linda and Wayne Johnson
Marko Jovanovich
Allison A. Kaverman
Jochen E. Kindling
Kathleen and Vic Kostef
Mr. and Mrs. Mark Kresse
Anita and Jeffery Kuchcinski**
Attorney and Mrs. Mark Kuhar
Chris and Vickie Lampé
Gregory and Debra Loop
Scott and Kandace Lyons
Zachary Lyons**
Malloy Family
Sean Martin
Kevin P. McCann**
Michael A. McCormick
Deb and Des McDonald
Attorney Jim and Barbara
McNamara
Donna Miller and Matt Turcott
Raymond E. Moluski
Kelly and Tony Montefiori
Jean M. Moses
Anita D. Mountain
Thomas Murphy
Shane S. Murray
Donald and Michelle Newell
Paul M. Newell, MD (D)
Ron and Teresa Oliver
Kevin and Nicole Otteni**
Ryan and Adrienne Paris**
Holly E. Patterson
Jason M. Porreco**
Jo Ellen Presnar
Ann B. and Jack M. Quinn
Tim and Pattie Riley
Jacob A. Rouch and
Jordan Johnson
Katie and Mike Ruffa**
Mark R. Scheig
Scott C. and Jeanette Schnars**
Bridget H. Schoenig
Erie and Joe Siegrist**
Father Steven Pimen and
Jayne Simon
Karen A. Skarupski
Kathi and Kenneth D. Slaney
Marybeth Smialek
Chris and Mary Ellen Sorce
Gregory J. Sorce
Theresa Stachera
John and Tara Stonestreet**
Gerald M. Stuczynski
Sue Sutto
Roger H. Taft
Ryan D. Tennant**
Stephen R. Theuret
Mark and Sharon Theuret
Mike and LeeAnn Thomas**
Andy and Candy Tompkins
James and Christine Toohy
Dionne Wallace Oakley and
Gerald Oakley
Leon and Laura Wallerstein Fund*
Larry Weigand
Charles E. and Debra Weindorf
Brad and Lisa Weisenbach
Elizabeth A. Wetzels
Dr. Jack E. Yakish
David J. and Linda Zimmer
Gregory P. Zimmerman
Karen and Matt Zonno
Anonymous (8)

*Received through the Erie Community Foundation
**Also members of the Young Leaders Society – Premier Circle
Members of the Legacy Society
(D) Deceased
The Young Leaders Society consists of members age 45 and under who annually invest $500 or more in United Way, as well as individuals under the age of 30 who give between $250 and $499. This dynamic group of United Way supporters is invited to participate in various events and activities that allow them to connect with other emerging and established leaders in our community. The Young Leaders Society’s purpose is to foster philanthropy, leadership and community involvement among Erie County’s next generation of civic and business leaders.

Ten percent of undesignated YLS gifts go directly to support the YLS Adopt-A-Student Program at McKinley Elementary School, a United Way Community School. Through this program, YLS members provide school supplies, mentoring and other activities throughout the school year to help the fifth graders stay engaged in school and hopeful about their future.

**Also members of the Leadership Giving Society**

**Legacy Society Member**
YOUNG LEADERS SOCIETY STEERING COMMITTEE

The Young Leaders Society (YLS) Steering Committee works with staff and key volunteers to increase contributions to United Way of Erie County and enrich the understanding of the organization’s mission among individuals age forty-five and younger. Thanks to these dedicated committee members, more YLS members have had the opportunity to connect to their communities and each other through professional development, educational opportunities, volunteerism, and networking events centered around a common goal of improving the Erie community.

Katie Ruffa, Chair  
Northwest Bank
Lindsay Bach-Moore  
Moore Research Services, Inc.
Seth Carter  
Lake Erie College of Osteopathic Medicine
Cassie Dundon  
Achievement Center

Katie J. Jones  
ERIEBANK
Anita Kuchinski  
Northwest Bank
Craig Shinko  
Wegmans
Erie Siegrist  
Erie Insurance
Christopher M. Zehner  
HBKS Wealth Advisors

Jamie Neumaier  
Jon T. O’Camb
Craig and Brandy Palmer  
Matthew A. Patterson
Phil and Jennifer Pinzok
Joshua M. Porreco
Michael W. Pruzinsky
Carrie and Todd Raleigh
Jana Ranus
Matt Reese
Brenda K. Rzepka
Paul and Jamie Sallie
Timothy M. Shine
Craig and Sarah Shinko
Melissa and Michael Shirey
Joe W. Shreve  
Jeffrey M. Simmons
Patrick Simpson
Rebecca Snyder
Timothy J. Sul
Michael J. Tellers
Brian and Amy Tiede
Jennifer R. Tolbert
Emily Toothman
Natalie Vitale
William J. Vitron, Jr. and
Lyndsey C. Vitron
Jason E. Weber
Brian and Allison Young
Anonymous (6)

YOUNG LEADERS SOCIETY – JUNIOR MEMBERS

Breanna L. Adams
Christopher P. Allegretti
Lindsay Bach-Moore
Emma Boyd
Kenneth A. Burns
Amanda M. Forne
Katrina J. Hecker
Viktor V. Karnaukh
Brian J. Ober
Bailey Pituch
Zachary E. Prather
Andrew J. Scheloske
Corey and Elizabeth Spangenberg
Megan Spizarny
Erin Stafford
Hannah and Tim Stancliff
Anonymous (8)

Young Leaders Society Sponsor:

Erie Insurance
COMMUNITY SCHOOL CORPORATE PARTNERS

The following companies have supported United Way through corporate partnerships in the community schools model. A United Way community school Corporate Partner commits to financial support for a minimum of a three-year cycle. The company also designates employee champions to serve as liaisons between the corporate partner and the community school, including engaging with the Community School Director to identify and oversee other employees as volunteers.

<table>
<thead>
<tr>
<th>Diehl Elementary, A Community School</th>
<th>Elk Valley Elementary, A Community School</th>
<th>McKinley Elementary, A Community School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accudyn Products, Inc.</td>
<td>Bonnell’s Auto Group</td>
<td>Parker Lord</td>
</tr>
<tr>
<td>American Tinning &amp; Galvanizing</td>
<td>Matrix Tool, Inc.</td>
<td>Eriez Magnetics</td>
</tr>
<tr>
<td>Custom Engineering</td>
<td>Reed Manufacturing Company</td>
<td></td>
</tr>
<tr>
<td>Lincoln Recycling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>McInnes Rolled Rings</td>
<td></td>
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<tr>
<td>Reddog Industries, Inc.</td>
<td></td>
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<tr>
<td>Smith Provision Company, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Team Hardinger Transportation Company</td>
<td></td>
<td></td>
</tr>
<tr>
<td>East Middle, A Community School</td>
<td>Harding Elementary, A Community School</td>
<td>Perry Elementary, A Community School</td>
</tr>
<tr>
<td>Anonymous</td>
<td>Eriez Magnetics</td>
<td>Erie Insurance</td>
</tr>
<tr>
<td>Edison Elementary, A Community School</td>
<td>Iroquois Elementary, A Community School</td>
<td>Pfeiffer-Burleigh Elementary, A Community School</td>
</tr>
<tr>
<td>Wabtec Corporation</td>
<td>TechnipFMC</td>
<td>Erie Insurance</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diehl Elementary, A Community School</td>
<td></td>
<td>Strong Vincent Middle, A Community School</td>
</tr>
<tr>
<td>Accudyn Products, Inc.</td>
<td></td>
<td>Highmark Blue Cross Blue Shield</td>
</tr>
<tr>
<td>American Tinning &amp; Galvanizing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Custom Engineering</td>
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</tr>
<tr>
<td>Lincoln Recycling</td>
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<td>Smith Provision Company, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Team Hardinger Transportation Company</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CORPORATE DONORS

Corporate donors continue to provide financial support that is essential to help United Way crush poverty in Erie County. The following businesses contributed $1,000 or more during the 2019-2020 Campaign.

Accudyn Products, Inc.  Erie Otters Hockey Club  Lincoln Recycling  Schaffner Knight Minnaug & Company
American Hollow Boring  Erie Press Systems  Marquette Savings Bank  Scott Enterprises
American Trim, LLC  Erie Women's Fund of The Erie  Merrill Lynch  Team Hardinger Transportation Company
Andover Bank  Community Foundation  Moore Research Services, Inc.  TechnipFMC
E. E. Austin & Son, Inc.  Eriez Magnetics  Morris Coupling Company  United Parcel Service
Bianchi Honda  First National Bank of Pennsylvania  National Fuel Gas  UPMC Hamot
Bonnell’s Auto Group  Gannon University  Norfolk Southern Foundation  UPMC Health Plan
Builders’ Hardware & Specialty Co, Inc.  General Partitions Manufacturing  Northwestern Manufacturing  Urick Ductile Solutions
Citizens Bank  Giant Eagle, Inc.  Parker LORD  Van Air, Inc.
Contine Corporation  Great Lakes Metal Finishing  Penelec, A FirstEnergy Company  Venango Machine Company
Cummins Inc.  Hagan Business Machines  Penn State Erie, The Behrend College  Wabtec Corporation
Curzit Food Service  Hamot Health Foundation  Penn-Union Corp.  Wegmans - Peach Street Store
Custom Engineering  Hanes Erie, Inc.  PHB, Inc. Corp. HQ  Wegmans - West Erie Store
Edinboro University  Heatron Inc.  The Plastek Group  Widget Financial
Erie BayHawks  Highmark Blue Cross Blue Shield  Printing Concepts, Inc.  WJET/FOX/YourErie.com
Erie Beer Company  Icing on the Lake  PSB Industries  Zurn Industries
The Erie Community Foundation  KeyBank  Red Letter Hospitality  Anonymous
Erie Federal Credit Union  Liberty Mutual Insurance  Reed Manufacturing Company  Rogers Brothers Corporation
Erie Insurance  Lincoln Recycling  Marquette Savings Bank  Schaffner Knight Minnaug & Company
GIFTS-IN-KIND (OF $1,000 OR MORE)

A gift-in-kind is a non-cash contribution used by United Way to carry out its mission. Sincere thanks to those listed below for goods, services, or expertise during the 2019-2020 Campaign.

Accudyn Products, Inc.  Erie Playhouse  Knox McLaughlin Gornall & Sennett
Country Fair, Inc.  Erie Seawolves  Lamar Advertising  Moore Research Services, Inc
Erie BayHawks  Erie Times-News  McCarty Printing  PRI Community
Erie News Now  Grise Audio Visual Center  Lamar Advertising  Printing Concepts, Inc,
Erie Otters Hockey Club  Erie Playhouse  Scott Enterprises

The following organizations made gifts-in-kind to support United Way Erie FREE Taxes.

4 NINE Center - North East  Gannon University  John F. Kennedy Center  Penn State Erie, The Behrend College
Booker T. Washington Center  Girard School District  Martin Luther King Memorial Center  The Porreco College
Corry School District  Greater Erie Community Action Committee  Multicultural Community Resource Center
Edinboro University  Housing Authority of the City of Erie  Multicultural Community Resource Center
Erie County Public Library  Erie Federal Credit Union  Housing Authority of the City of Erie
Accudyn Products, Inc.  Country Fair, Inc.  Erie BayHawks  Erie News Now  Erie Otters Hockey Club

THANK YOU LOYAL CONTRIBUTORS

Loyal Contributors are individuals who have given to any United Way for 10 years or more, regardless of their giving level. These 10 years do not need to be consecutive. Our Loyal Contributor program is designed to help us show our appreciation for supporters who have given to any United Way for 10 years or more. As a United Way Loyal Contributor, please accept our heartfelt thank-you for all you have done for so many people and for our community. Your consistent support has truly changed lives.

The Loyal Contributor program has grown so much that we can’t fit all the names in this report!

For a complete listing of our Loyal Contributors please visit: UnitedWayErie.org/Loyal.

Have you been giving to United Way for 10 years or more but do not see you name listed on our website? Please contact us and let us know who you are! Visit UnitedWayErie.org/Loyal or call (814) 456-2937 ext. 221

COMMUNITY SERVICE FUNDS

Many employees at a number of local companies give to United Way through a Community Service Fund. These funds contributed to United Way during the 2019-2020 Campaign.

Barber National Institute
Modern Industries Employee Community Fund
Saint Vincent Hospital
UPMC Hamot
HONOR ROLL AWARDS

United Way’s Honor Roll Award recognizes organizations that have demonstrated five or more consecutive years of campaign growth. The growth can stem from a combination of employee contributions and corporate donations.

IN RECOGNITION OF:

25 consecutive years of campaign growth: 1996-2020
HOUSING AUTHORITY OF THE CITY OF ERIE

18 consecutive years of campaign growth: 2003-2020
TRANSPORTATION EQUIPMENT SUPPLY COMPANY

17 consecutive years of campaign growth: 2004-2020
AMERICAN TINNING & GALVANIZING

15 consecutive years of campaign growth: 2006-2020
CUSTOM ENGINEERING

14 consecutive years of campaign growth: 2007-2020
FINISH THOMPSON INCORPORATED

10 consecutive years of campaign growth: 2011-2020
MERRILL LYNCH

Finish Thompson Incorporated earns Honor Roll Distinction for 14 consecutive years of campaign growth.

Eight consecutive years of campaign growth: 2013-2020
THE KEYSTONE FOUNDRY DIVISION OF UNITED BRASS WORKS

Seven consecutive years of campaign growth: 2014-2020
HBKS WEALTH ADVISORS
MOORE RESEARCH SERVICES, INC.

Six consecutive years of campaign growth: 2015-2020
GIRARD HIGH SCHOOL

J. DAVID DEVER MEMORIAL AWARD

The 2019 John David Dever Memorial Award for outstanding community service in Erie County was presented to Eric Seggi, National Association of Broadcast Employees & Technicians representative. This award is given to those who exemplify leadership, dedication and commitment to improving people’s lives.

Left to Right: Erie-Crawford Central Labor Council President, Jack Lee, Eric Seggi and Ron Oliver, Vice President, Labor Division & AFL-CIO Community Service Labor Liaison
## Where the Money Goes

For every dollar raised by United Way of Erie County, 99 cents stays in Erie County. Your support is helping break the cycle of poverty.

<table>
<thead>
<tr>
<th>Program/Service</th>
<th>Provider</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>211 Helpline</td>
<td>PA 211 Southwest</td>
<td>$114,000</td>
</tr>
<tr>
<td>Behavior Support Services</td>
<td>Achievement Center</td>
<td>$28,700</td>
</tr>
<tr>
<td>Collective Impact Coordination Services</td>
<td>United Way Community Schools</td>
<td>$353,900</td>
</tr>
<tr>
<td>Community School Blended Case Management Services</td>
<td>United Way, UPMC Western Behavioral Health at Safe Harbor, Gannon University</td>
<td>$268,225</td>
</tr>
<tr>
<td>Diehl Elementary Community School Coordination Services</td>
<td>Mercyhurst University</td>
<td>$60,000</td>
</tr>
<tr>
<td>East Middle School Community School Coordination Services</td>
<td>UPMC Western Behavioral Health at Safe Harbor</td>
<td>$60,000</td>
</tr>
<tr>
<td>Edison Elementary Community School Coordination Services</td>
<td>Achievement Center</td>
<td>$60,000</td>
</tr>
<tr>
<td>Edison Elementary Afterschool Program</td>
<td>Achievement Center</td>
<td>$27,000</td>
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<tr>
<td>Elk Valley Elementary Community School Coordination Services</td>
<td>Achievement Center</td>
<td>$60,000</td>
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<tr>
<td>Emergency Needs Response</td>
<td>Various</td>
<td>$286,000</td>
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<tr>
<td>Erie FREE Taxes</td>
<td>Various</td>
<td>$222,000</td>
</tr>
<tr>
<td>Harding Elementary Community School Coordination Services</td>
<td>YMCA of Greater Erie</td>
<td>$60,000</td>
</tr>
<tr>
<td>I Can See</td>
<td>Union City Area School District Foundation</td>
<td>$7,000</td>
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<tr>
<td>Imagination Library</td>
<td>Various</td>
<td>$309,700</td>
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<tr>
<td>Iroquois Elementary Community School Coordination Services</td>
<td>Susan Hirt Hagen CORE at Penn State Behrend</td>
<td>$60,000</td>
</tr>
<tr>
<td>Kindergarten Readiness Summer Program</td>
<td>Iroquois Elementary School</td>
<td>$10,000</td>
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<tr>
<td>McKinley Elementary Community School Coordination Services</td>
<td>Edinboro University</td>
<td>$60,000</td>
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<tr>
<td>McKinley Elementary Out-of-School Time Coordination Services</td>
<td>YMCA of Greater Erie</td>
<td>$11,300</td>
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<tr>
<td>Mental Health Liaison Services</td>
<td>Achievement Center</td>
<td>$52,500</td>
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<tr>
<td>Mirror Program</td>
<td>USCR International Institute of Erie</td>
<td>$85,000</td>
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<tr>
<td>Neighborhood Organization Community Impact</td>
<td>Various</td>
<td>$13,000</td>
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<tr>
<td>Perry Elementary Community School Coordination Services</td>
<td>Erie Family Center</td>
<td>$60,000</td>
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<tr>
<td>Pfeiffer-Burleigh Elementary Community School Coordination Services</td>
<td>Family Services of NWPA</td>
<td>$60,000</td>
</tr>
<tr>
<td>Pfeiffer-Burleigh Elementary Out-of-School Time Coordination Services</td>
<td>Family Services of NWPA</td>
<td>$45,000</td>
</tr>
<tr>
<td>PLAYtime</td>
<td>Erie Playhouse</td>
<td>$20,000</td>
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<tr>
<td>Positive Youth Development</td>
<td>Susan Hirt Hagen CORE at Penn State Behrend</td>
<td>$80,000</td>
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<tr>
<td>Raising Readers Coordination Services</td>
<td>Various</td>
<td>$202,200</td>
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<tr>
<td>Strong Vincent Middle School Community School Coordination Services</td>
<td>Gannon University</td>
<td>$60,000</td>
</tr>
<tr>
<td>Strong Vincent Middle School Out-of-School Time Coordination Services</td>
<td>Gannon University</td>
<td>$45,000</td>
</tr>
<tr>
<td>Success By 6</td>
<td>Early Connections</td>
<td>$30,000</td>
</tr>
<tr>
<td>Trauma-Focused Cognitive Behavioral Therapy at McKinley and Pfeiffer-Burleigh Community Schools</td>
<td>Family Services of NWPA</td>
<td>$20,000</td>
</tr>
<tr>
<td>United Way Scholarships through Erie’s Future Fund</td>
<td>Early Connections</td>
<td>$180,000</td>
</tr>
<tr>
<td>Women’s Recovery Center</td>
<td>Hamot Health Foundation</td>
<td>$37,500</td>
</tr>
</tbody>
</table>

The above list correct at time of printing and subject to change. Grant periods for the above programs and initiatives range from one year to three years.

**Total Local Investment:** $3,048,025
2019 FINANCIALS

*Revenue - $3.9M

78% Campaign Revenue
3,063,286
*Without donor restrictions

21% Grants and Sponsorships
811,118

2% Other Revenue
64,567

Community Investments and Expenditures - $4.7M

41% Funds Awarded
1,912,103

39% Program Services
1,823,600

14% Fund Development
642,600

7% Administration
330,759

Balance Sheet

$565,688 Liabilities

$23,022,465 Net Assets

$23,588,153 Total Assets

NOTE: Expenditures exceeded Revenue by $.8M. This was due to the timing of the expenditure of dollars reserved in prior years.

BOARD OF DIRECTORS

David Gibbons
Board Chair
UPMC Hamot

James B. Ohrn
Vice Chair
Custom Engineering

Marcus Atkinson
M. Atkinson & Associates Consulting and The Publix Voice Media LLC

Nicholas A. Austin
Penelec, A FirstEnergy Company

Christina Bernatowicz
PNC Financial Services, Inc.

Janel Bonsell
Secretary/Treasurer
Schaffner Knight Minnaugh & Company

Terry L. Cascioli
Resource Development Committee Chair
Erie Insurance

Christopher Clark, DO, MHA
Saint Vincent Hospital

Chanel Cook
Erie Arts & Culture

Gail J. Cook
Widget Financial

Lorianne Feltz
Erie Regional Chamber & Growth Partnership

Boo Hagerty
Marketing and Communications Committee Chair
Hamot Health Foundation

Alan R. Hamilton
Wabtec Corporation

Debbie Iavarone
Parker LORD

Bill Jackson
President
United Way of Erie County

Jack Lee
Roofers Union Local 210

Colleen Moore-Mezler
Executive Compensation and Review Committee Chair
Moore Research Services, Inc.

Tesha Nesbit
Diversity and Inclusion Committee Chair
Erie Insurance

James C. Nuber Jr.
International Brotherhood of Electrical Workers, Local 56

Brian Polito
Erie’s Public Schools

Katie Ruffa
Young Leaders Society Steering Committee
Northwest Bank

Mark Shaw
MacDonald, Illig, Jones & Britton

Lisa Slomski
KeyBank

Dr. Keith Taylor
Governance Committee Chair
Gannon University

Jim Teed
Highmark Blue Cross Blue Shield

Thomas Tuptitz
Planned Giving Committee Chair
Knox McLaughlin Cornill & Sennett

Gwendolyn White
Community Impact Committee Chair
Erie Insurance

Matt Zonno
Northwest Bank

STAFF

Please contact us at (814) 456-2937. Direct extensions are listed below.

Cheryl Bates
Program Director, Erie FREE Taxes
Ext. 236

Joelyn J. Bush
Marketing and Communications Director
Ext. 224

Bill Jackson
President
Ext. 238

Erica Jackson
Community Impact Manager,
Grants Administration
Ext. 238

Mike Jaruszewicz
Vice President, Community Impact
Ext. 227

Stephanie King
Director of Education
Ext. 231

Ron Oliver
Vice President, Labor Division & AFL-CIO Community Services
Liaison
Ext. 248

Joanna Peters
Administrative Assistant

UNITED WAY AUDIT COMMITTEE

Janel Bonsell
Schaffner Knight Minnaugh & Company

Gail Cook
Widget Financial

Vinnie Halupczynski
McGill, Power, Bell & Associates LLP

Jim Ohrn
Custom Engineering

United Way of Erie County is audited by the firm of Root, Spitznas & Smiley, Inc. Certified Public Accountants

Want more information? The most recent complete audited financial report for United Way of Erie County is available at UnitedWayErie.org/about/accountability
**HISTORY OF THE TOCQUEVILLE AWARD**

United Way Worldwide created the national Tocqueville Award in 1972 to recognize people who have rendered outstanding volunteer service in their communities. United Way of Erie County began its Tocqueville Award program in 1983.

Every year since 1983, United Way of Erie County has presented the Tocqueville Award to an individual or individuals committed to improving the lives of people in our community. For their personal leadership and commitment to service, the following individuals received the award.

May each of our Tocqueville Award recipients’ generous spirit be an example and catalyst to others throughout Erie County.

The 2020 Tocqueville Award and 2021 Tocqueville Award Reception is made possible by generous support from Northwest Bank and the William M. and Frances Schuster Fund at the Erie Community Foundation.