MISSION: CRUSH POVERTY

United Way of Erie County is a **local** social impact organization working to break the cycle of poverty in Erie County.

We envision a collaborative community where **ALL** students succeed and **ALL** families thrive.

Education is **THE** key to breaking the cycle of poverty and that's why we are on a mission to remove barriers to learning to level the playing field for ALL children. The family plays a critical role in a child's school success, so supporting family stability must be part of this work.

As a local organization, the monies raised in our community **stay** in our community.

We're on a mission to crush poverty.

Won't you join us?

United Way of Erie County
United Way

UnitedWayErie.org

GRAND PRIZES

As a thank you for donating just $3/week or more, you could win BIG!
Pledge deadline is April 1, 2021.

$1,000 WEGMANS SHOPPING SPREE
(3 WINNERS)

$1,000 CITGO CASH CARD

PEEK'N PEAK GETAWAY
Enjoy a Splash Lagoon overnight package and Peek'n Peak Adventure overnight package!

$1,000 RED LETTER GIFT CARD
Red Letter Hospitality restaurants include:
The Cork 1794
Skunk & Goat Tavern
Molly Brannigan's
CoreLife Eatery

2021 ULTIMATE SPORTS PACKAGE
Two season ticket packages for all home SeaWolves, BayHawks and Otters games in 2021–2022!

Award of all prizes are subject to availability at time of drawing.
Full eligibility rules available online: UnitedWayErie.org/Incentives

STEP-UP PRIZES

Increase your annual gift by just 50¢/week for a chance to win even more prizes!

55" HDTV

ERIE PLAYHOUSE
Enjoy a season ticket package to the Erie Playhouse!

$500 SHERATON GIFT CERTIFICATE

Thank you to our Incentive Prize Sponsors:

Red Letter HOSPITALITY · COUNTRY FAIR · Wegmans · SCOTT ENTERPRISES · Peek'n Peak RESORT AND SPA

SHERATON Erie Bayfront Hotel · THE PLAYHOUSE · Jensens Target Collision · BayHawks · Otters · SeaWolves

The official registration and information of United Way of Erie County may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

MISSION: CRUSH POVERTY

CONTINUES

United Way of Erie County
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During the pandemic, providing basic and emergency needs for individuals and families became even more urgent. United Way stepped up to provide resources to address these heightened needs throughout the community, while continuing our work to break the cycle of poverty by focusing on student success and family stability.

STUDENT SUCCESS

Children from low income households face many challenges that keep them from learning in school. Your support helps break down and remove these barriers so ALL children can be successful. Here are some examples of how you are leveling the playing field for student success.

IMAGINATION LIBRARY — delivers FREE books to kids from birth to age 5

UNITED WAY SCHOLARSHIPS THROUGH ERIE'S FUTURE FUND — provides scholarships for preschoolers

SUCCESS BY 6 — promotes kindergarten readiness

COMMUNITY SCHOOLS — brings wide range of resources into schools to support students and their families

RAISING READERS — makes sure children master reading

POSITIVE YOUTH DEVELOPMENT — increases youth's connection to positive relationships and experiences

FAMILY STABILITY

Children are affected not only by their school environment, but also by what happens out of school. Family stability directly impacts how a child learns and performs in school. Here is how your support provides resources to help families become and stay stable.

211 HELPLINE — 24/7 free and confidential helpline connecting Erie County residents with social service assistance

ERIE FREE TAXES — free tax return preparation

FAMILYWIZE PRESCRIPTION DISCOUNT PROGRAM — assistance with prescription medications

WOMEN'S RECOVERY CENTER — comprehensive care for women with substance use disorders who are pregnant or who have children

EMERGENCY NEEDS — many resources for shelter, disaster relief, crime victim support and emergency assistance

United Way of Erie County

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WHERE THE MONEY GOES

FOR EVERY DOLLAR RAISED BY UNITED WAY OF ERIE COUNTY, 99 CENTS STAYS IN ERIE COUNTY.
YOUR SUPPORT IS HELPING BREAK THE CYCLE OF POVERTY.

PROGRAM/SERVICE	PROVIDER	INVESTMENT
211 Helpline	PA 211 Southwest	$114,000
Behavior Support Services	Achievement Center	$28,700
Collective Impact Coordination Services	United Way Community Schools	$353,900
Community School Blended Case Management Services	United Way, UPMC Western Behavioral Health at Safe Harbor, Gannon University	$268,225
Diehl Elementary Community School Coordination Services	Mercyhurst University	$60,000
East Middle School Community School Coordination Services	UPMC Western Behavioral Health at Safe Harbor	$60,000
Edison Elementary Community School Coordination Services	Achievement Center	$60,000
Edison Elementary Afterschool Program	Achievement Center	$27,000
Elk Valley Elementary Community School Coordination Services	Achievement Center	$60,000
Emergency Needs Response	Various	$286,000
Erie FREE Taxes	Various	$222,000
Harding Elementary Community School Coordination Services	YMCA of Greater Erie	$60,000
I Can See	Union City Area School District Foundation	$7,000
Imagination Library	Various	$309,700
Iroquois Elementary Community School Coordination Services	The Susan Hirt Hagen Center for Community Outreach, Research, and Evaluation	$60,000
Kindergarten Readiness Summer Program	Iroquois Elementary School	$10,000
McKinley Elementary Community School Coordination Services	Edinboro University	$60,000
McKinley Elementary Out-of-School Time Coordination Services	YMCA of Greater Erie	$11,300
Mental Health Liaison Services	Achievement Center	$52,500
Mirror Program	USCRI International Institute of Erie	$85,000

PROGRAM/SERVICE	PROVIDER	INVESTMENT
Neighborhood Organization Community Impact	Various	$13,000
Perry Elementary Community School Coordination Services	Erie Family Center	$60,000
Pfeiffer-Burleigh Elementary Community School Coordination Services	Family Services of NWPA	$60,000
Pfeiffer-Burleigh Elementary Out-of-School Time Coordination Services	Family Services of NWPA	$45,000
PLAYtime	Erie Playhouse	$20,000
Positive Youth Development	Susan Hirt Hagen CORE at Penn State Behrend	$80,000
Raising Readers Coordination Services	Various	$202,200
Strong Vincent Middle School Community School Coordination Services	Gannon University	$60,000
Strong Vincent Middle School Out-of-School Time Coordination Services	Gannon University	$45,000
Success By 6	Early Connections	$30,000
Trauma-Focused Cognitive Behavioral Therapy at McKinley and Pfeiffer-Burleigh Community Schools	Family Services of NWPA	$20,000
United Way Scholarships through Erie's Future Fund	Early Connections	$180,000
Women's Recovery Center	Hamot Health Foundation	$37,500

TOTAL LOCAL INVESTMENT: $3,048,025

UnitedWayErie.org/Funding

Grant periods for the above programs and initiatives range from one year to three years. All information stated on this sheet is correct at time of printing and subject to change.