



MISSION: CRUSH POVERTY

United Way of Erie County is a local social impact organization on a mission to crush poverty in our community.

We envision a collaborative community where ALL students succeed and ALL families thrive.

There is a bright future for ALL of Erie County's children to grow up equipped with the education they need to be successful! This is a marathon, not a sprint.

United Way is committed to investing your dollars to level the playing field for low-income students and their families who face barriers to success. Simply put, breaking the cycle of poverty means breaking down these barriers. We believe all children should have equal opportunity to receive a quality education!

As a local organization, the monies raised in our community stay in our community.

We're on a mission to crush poverty.

Can we count you in?





\$1,000 WEGMANS SHOPPING SPREE

(THREE WINNERS)

★ **GRAND PRIZES** ★


As a thank you for donating just \$3/week or more, you could win BIG!

Pledge deadline is April 4, 2023.



ERIE PHILHARMONIC SEASON TICKETS

Enjoy a season ticket package for two to the Erie Philharmonic!




SCOTT ENTERPRISES OVERNIGHT GETAWAY

Enjoy activities for two at Splash Lagoon and Peek'n Peak! (depending on time of year)



\$1,000 CITGO CASH CARD

Presented by Country Fair



\$1,000 RED LETTER GIFT CARD

Card good at The Cork, Skunk and Goat Tavern and Molly Brannigan's



\$500 SHERATON GIFT CARD

Presented by Sheraton Erie Bayfront Hotel

★ **STEP UP PRIZES** ★

Increase your annual gift by just 50¢/week for a chance to win even more prizes!

Full eligibility rules available online: UnitedWayErie.org/Incentives



ERIE PLAYHOUSE SEASON TICKETS

Enjoy a season ticket package for two to the Erie Playhouse!



OUR MISSION IS TO HELP THEM SUCCEED.

ARE YOU IN?

Thank you to our Incentive Prize Sponsors:



The official registration and information of United Way of Erie County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



BREAKING THE CYCLE OF POVERTY: \$3,102,636 TOTAL COMMUNITY INVESTMENT

STUDENT SUCCESS

Children from low-income households face many challenges that keep them from learning in school. Your support helps break down and remove these learning barriers so ALL children can be successful. Your support is helping to level the playing field for student success.

IMAGINATION LIBRARY =

providing FREE, high-quality, age- and developmentally appropriate books monthly to children from birth to their fifth birthday.

Outcome:
Children in Erie County enter kindergarten ready to learn.

Total investment:
\$254,391

RAISING READERS =

making sure children are reading at grade-level so they don't fall behind and drop out of school.

Outcome:
Children in Erie County stay on track to graduate.

Total investment:
\$315,809

COMMUNITY SCHOOLS =

stripping away nonacademic barriers to learning that low-income children face, from basic needs to trauma counseling to dental/vision health supports and much more.

Outcome:
Students in Erie County achieve academic success.

Total investment:
\$2,064,808

FAMILY STABILITY

Children are affected not only by their school environment, but by all that happens out of school. Family stability directly impacts how a child learns and performs in school. Your support provides resources to help families become and stay stable.

ERIE FREE TAXES =

helping hardworking low- to moderate-income families get free tax preparation and take advantage of the earned income tax credit.

Outcome:
Families in Erie County are financially stable.

Total investment:
\$197,429

211 HELPLINE =

connecting individuals and families to the help they need when they need it so that the home environment is stable and supported.

Outcome:
Quick connection to help for anyone in Erie County.

Total investment:
\$115,065

OTHER STRATEGIC INVESTMENTS =

funds available to respond in times of emergencies and to priority community needs.

Outcome:
Helping the Erie County community with the unexpected.

Total investment:
\$155,134

INVESTMENT IN ACTION

Here are some examples of your investment in action. Unless otherwise noted, these statistics are from July 1, 2021 to June 30, 2022.

211 HELPLINE

- 3,390 contacts made
- 6,518 referrals to assistance
- 6,197 services in the database

ERIE FREE TAXES

- 5,638 federal returns processed
- 1,819 EITC claims/returns processed
- \$10.6 million federal refund dollars earned
- \$3.1 million total EITC refund dollars earned
- \$1.5 million estimated tax filer savings

IMAGINATION LIBRARY *since 2013*

- Books Mailed = 124,868
- Books mailed since program inception (July 2013) = 862,345
- 18,253 graduates
- 8,662 enrolled as of July 2022

COMMUNITY SCHOOLS

- 13 community schools serving 7, 251 students
- Over 5,000 visits to school community closets
- 234 after-school programs or services offered
- 664 student, staff and family engagement events held

RAISING READERS

- 2,965 students at five original community schools served by targeted attendance strategies and safer walking routes to school
- 7,775 Kindergarten Registration flyers distributed throughout Erie County by 35 community partners
- 2,067 children and students served through PLAYTime!

2022-2023 UNITED WAY FUNDED IMPACT PARTNERS

Achievement Center of LECOM Health
Blue Coats Initiative of Erie's Public Schools
Booker T. Washington Center
Diehl Elementary School
Early Connections
East Middle School
Edison Elementary School
Elk Valley Elementary School
Erie Family Center
Erie Playhouse

Family Services of NW PA
Gannon University
Greater Erie Community Action Committee
Grover Cleveland Elementary School
Jefferson Elementary School
JoAnna Connell Elementary School
Lincoln Elementary School
Hamot Health Foundation
Harding Elementary School
Iroquois Elementary School

McKinley Elementary School
Multicultural Community Resource Center
National Night Out Event Organizers
Perry Elementary School
Pfeiffer-Burleigh Elementary School
Strong Vincent Middle School
UPMC Western Behavioral Health at Safe Harbor
Union City Elementary School
Woodrow Wilson Middle School

United Way's funding impact partners will be added to throughout the year as other partnerships are confirmed. This list is reflective of partnerships in place as of June 30, 2022.