



MISSION: CRUSH POVERTY

United Way of Erie County is a local social impact organization on a mission to crush poverty in our community.

We envision a collaborative community where ALL students succeed and ALL families thrive.

There is a bright future for ALL of Erie County's children to grow up equipped with the education they need to be successful! This is a marathon, not a sprint.

United Way is committed to investing your dollars to level the playing field for low-income students and their families who face barriers to success. Simply put, breaking the cycle of poverty means breaking down these barriers. We believe all children should have equal opportunity to receive a quality education!

As a local organization, the monies raised in our community **stay** in our community.

We're on a mission to crush poverty.

Can we count you in?



\$1,000 WEGMANS SHOPPING SPREE

(THREE WINNERS)

★ **GRAND PRIZES** ★


As a thank you for donating just \$3/week or more, you could win BIG!

Pledge deadline is April 1, 2022.



ERIE PHILHARMONIC SEASON TICKETS

Enjoy a season ticket package for two to the Erie Philharmonic!



SCOTT ENTERPRISES OVERNIGHT GETAWAY

Enjoy activities for two at Splash Lagoon and Peek'n Peak! (depending on time of year)



\$1,000 CITGO CASH CARD

Presented by Country Fair



\$1,000 RED LETTER GIFT CARD

Card good at The Cork, Skunk & Goat Tavern and Molly Brannigan's



\$500 SHERATON GIFT CARD

Presented by Sheraton Erie Bayfront Hotel

★ **STEP UP PRIZES** ★

Increase your annual gift by just 50¢/week for a chance to win even more prizes!

Full eligibility rules available online: UnitedWayErie.org/Incentives



ERIE PLAYHOUSE SEASON TICKETS

Enjoy a season ticket package for two to the Erie Playhouse!



OUR MISSION IS TO HELP THEM SUCCEED.

ARE YOU IN?

Thank you to our Incentive Prize Sponsors:



The official registration and information of United Way of Erie County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

**United Way
of Erie County**



BREAKING THE CYCLE OF POVERTY: \$3,154,680 TOTAL COMMUNITY INVESTMENT

STUDENT SUCCESS

Children from low-income households face many challenges that keep them from learning in school. Your support helps break down and remove these learning barriers so ALL children can be successful. Your support is helping to level the playing field for student success.

IMAGINATION LIBRARY =
providing FREE, high-quality, age- and developmentally appropriate books monthly to children from birth to their fifth birthday.

Outcome:
Children in Erie County enter kindergarten ready to learn.

Total investment:
\$301,700

RAISING READERS =
making sure children are reading at grade-level so they don't fall behind and drop out of school.

Outcome:
Children in Erie County stay on track to graduate.

Total investment:
\$334,750

COMMUNITY SCHOOLS =
stripping away nonacademic barriers to learning that low-income children face, from basic needs to trauma counseling to dental/vision health supports and much more.

Outcome:
Students in Erie County achieve academic success.

Total investment:
\$2,052,500

FAMILY STABILITY

Children are affected not only by their school environment, but by all that happens out of school. Family stability directly impacts how a child learns and performs in school. Your support provides resources to help families become and stay stable.

ERIE FREE TAXES =
helping hardworking low- to moderate-income families get free tax preparation and take advantage of the earned income tax credit.

Outcome:
Families in Erie County are financially stable.

Total investment:
\$214,230

211 HELPLINE =
connecting individuals and families to the help they need when they need it so that the home environment is stable and supported.

Outcome:
Quick connection to help for anyone in Erie County.

Total investment:
\$114,000

OTHER STRATEGIC INVESTMENTS =
responding in times of emergencies and to priority community needs.

Outcome:
Helping the Erie County community with the unexpected.

Total investment:
\$137,500

INVESTMENT IN ACTION

Here are some examples of your investment in action. Unless otherwise noted, these statistics are from July 1, 2020 to June 30, 2021.

211 HELPLINE

- 5,377 referrals to assistance
- 6,716 services in 211 database

IMAGINATION LIBRARY *since 2013*

- 846,000 books distributed
- 25,011 children served

COMMUNITY SCHOOLS

- 10 community schools serving 5,700 students
- 91 partners providing services, donations or programming
- 97 engagement programs offered

RAISING READERS

- 9,335 kindergarten registration forms distributed
- 465 Kindergarten Readiness Toolkits distributed

ERIE FREE TAXES

- 5,258 in local federal tax returns filed totaling \$8.9 million in refunds

2021–2022 UNITED WAY FUNDED IMPACT PARTNERS

Achievement Center
Blue Coats Initiative of Erie's Public Schools
Booker T. Washington Center
Diehl Elementary School
Early Connections
East Middle School
Edison Elementary School
Elk Valley Elementary School
Erie Family Center
Erie Playhouse

Family Services of NWPA
Gannon University
Greater Erie Community Action Committee
Hamot Health Foundation
Harding Elementary School
Iroquois Elementary School
McKinley Elementary School
Mercyhurst University
Multicultural Community Resource Center

National Night Out Event Organizers
Perry Elementary School
Pfeiffer-Burleigh Elementary School
Strong Vincent Middle School
UPMC Western Behavioral Health at Safe Harbor
Union City Elementary School

United Way's funding impact partner list will be added to throughout the year as other partnerships are confirmed. This list is reflective of partnerships in place as July 15, 2021.