



**UNITED WAY**  
of Erie County

# **2025 UNITED WAY ANNUAL CAMPAIGN**



# WHAT'S RAISED HERE STAYS **HERE!**

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- The money stays here in **Erie County**
- Locally governed
- Mission-driven locally



## Mission:

United Way of Erie County mobilizes resources to break the cycle of poverty and improve our community.

## Vision:

The Erie region is a collaborative community of opportunity where all students succeed and all families thrive.

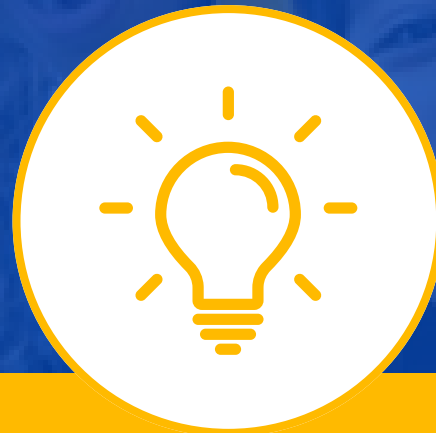




# ISSUE FOCUSED WITH **SOCIAL** IMPACT



**Identify Critical  
Social Issue:**  
Generational Poverty



**Identify Solution:**  
Education is the key to  
breaking the cycle of poverty



**Identify Strategy:**  
Community Schools



# WHAT ARE COMMUNITY SCHOOLS?

## A MODEL FOR ACADEMIC SUCCESS

United Way Community Schools bring resources into the school building that address and remove the specific non-academic barriers preventing low-income students from being successful in school...and in life.





**4 DISTRICTS | 17 SCHOOLS | 11,500+ STUDENTS | K-12 Continuum**



# BRINGS RESOURCES DIRECTLY INTO THE SCHOOL



# IMAGINATION LIBRARY

12 YEARS • 30,000 CHILDREN SERVED • ONE MILLION+ BOOKS

**The Imagination Library for Erie County** has been in the community for more than 10 years! Thanks to you, children are receiving FREE, high-quality age- and developmentally appropriate books to children from birth to their 5th birthday at no cost to families.

- **1,272,365** books mailed since program inception
- **24,009** graduates
- **8,207** children currently enrolled!



*Note: Above data is accurate of June 2025.*

# 211 HELPLINE

FREE • CONFIDENTIAL • AVAILABLE 24/7/365

**United Way's 211 Helpline** is the social service equivalent to 911. Thanks to you, we're connecting struggling individuals and families to the help they need when they need it so the home environment is stable and supported.

Impact numbers for July 1 2024 - June 30 2025 include:

- **5,144** contacts made
- **12,650** referrals to assistance
- **6,500+** services in the database



*Note: Above data is accurate of June 2025.*







# Thank you!

