# FINANCIAL STATEMENTS AND INDEPENDENT AUDITOR'S REPORT UNITED WAY OF ERIE COUNTY December 31, 2019 and 2018

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# Root, Spitznas & Smiley, Inc.

Certified Public Accountants 5473 Village Common Drive, Suite 205 Erie, Pennsylvania 16506-4961

814-453-7731 FAX: 814-455-6799 J. Randolph Gehrlein, CPA John W. Orlando, CPA

# Independent Auditor's Report

Board of Directors United Way of Erie County

We have audited the accompanying financial statements of the United Way of Erie County, which comprise the statement of financial position as of December 31, 2019 and 2018, and the related statements of activities, cash flows and functional expenses for the year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the United Way of Erie County as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

# Change in Accounting Principle

As discussed in Note N to the financial statements, the United Way of Erie County adopted the provisions of Financial Accounting Standards Board Accounting Standards Update No. 2014-09, Revenue from Contracts With Customers and Update No. 2018-08, Not-For-Profit Entities (Topic 958): Clarifying the Scope Accounting Guidance for Contributions Received and Contributions Made. Our opinion is not modified with respect to this matter.

Root, Skitymas and Smiley, elve.

ERIE, PENNSYLVANIA

April 7, 2020

FINANCIAL STATEMENTS

# STATEMENTS OF FINANCIAL POSITION

# December 31,

	_	2019	a	2018, s restated
ASSETS	•	0 500 405	•	0.077.467
Cash and cash equivalents	\$	2,580,185	\$	2,277,467
Pledges receivable				
Without donor restriction				
Current year less allowance for		150 202		106 055
uncollectibles of \$116,028 and \$109,366		150,202		196,955
Prior year less allowance for uncollectibles of \$0 and \$0		_		_
With donor restriction		71		7.0
Subsequent year less allowance for				
uncollectibles of \$65,014 and \$63,233		807,904		780,504
Other receivables		307,304		100,004
Sponsorships		617,500		620,000
Miscellaneous		41,388		36,298
Prepaid expenses		56,889		49,852
Long-term investments		54,941		46,841
Beneficial interest in funds held by others		54,571		.0,0
Endowment		18,250,323		16,413,233
Dolly Parton imagination library		259,900		306,458
Land, building and equipment, net of				333,133
accumulated depreciation		768,921		800,291
•		<del></del>		
Total assets	\$	23,588,153	\$	21,527,899
LIABILITIES		450.040	•	440.504
Allocations and designations payable	\$	159,219	\$	146,561
Accounts payable and accruals		57,320		85,684
Accrued disaster relief		25,136		23,053
Mortgage payable	_	324,013		360,719
Total liabilities		565,688		616,017
NET ASSETS Without donor restrictions				
Designated by the Board for:				
Agency Stability		54,941		46,841
Endowment		18,250,323		16,413,233
Allocations and Other Initiatives		527,083		484,242
Undesignated		979,126		996,222
		19,811,473		17,940,538
With donor restrictions				
Temporarily restricted		3,156,216		2,916,863
Permanently restricted		54,776		54,481
		3,210,992		2,971,344
Total net assets		23,022,465		20,911,882
Total liabilities and net assets	\$	23,588,153	\$	21,527,899

# STATEMENTS OF ACTIVITIES

# Year ended December 31,

	2019
	With Donor Re
Without Donor	Temporarily

	With Donor Restrictions				
		Without Donor Temporarily			
Bull III	Restrictions	Restricted	Restricted	Total	
Public support and revenue					
Campaign revenue			•		
Direct contributions	\$ 1,695,442	\$ 1,676,811	\$ -	\$ 3,372,253	
Net assets released from restrictions					
Expiration of time restrictions	1,462,239	(1,462,239)	-	-	
Restriction satisfied by payments	811,118	(811,118)	-	•	
Collection of prior year pledges, net	12,280	-	-	12,280	
Less: donor designations	(226,831)	(103,304)	-	(330,135)	
Less: estimated uncollectible pledges	(121,724)	- '	-	(121,724)	
Other public support	241,880	939,203		1,181,083	
Other public support	241,000	505,200		7,101,000	
Net campaign revenue	3,874,404	239,353	-	4,113,757	
Revenue					
Other gifts and bequests	60,377	-	-	60,377	
Interest and dividends	92,606		295	92,901	
Net gains/(losses) on investments reported	52,000			,	
at fair value	2,548,426		_	2,548,426	
_ · · · · · · · · · · · · · · · · · · ·		•	-		
Service fees	3,261	•	-	3,261	
Other income	929		-	929	
Total revenue, net	2,705,599		295	2,705,894	
Total public support and revenue	6,580,003	239,353	295	6,819,651	
_					
Expenses					
Program services					
Gross funds awarded/distributed					
Direct allocations to agencies	1,207,309	103,304		1,310,613	
Other allocations, projects and grants	931,625	_	-	931,625	
Less: donor designations	(226,831)	(103,304)		(330,135)	
Ec35, donor designations	(220,001)	(100,001)		(000)1100)	
Net funds awarded/distributed	1,912,103	~		1,912,103	
Community impact	509,970			509,970	
Labor services division	80,325	2		80,325	
Erie free taxes	290,322	<u> </u>	- 2	290,322	
	698,832	-		698,832	
Community schools		-	-		
Dolly Parton imagination library	244,151		-	244,151	
Total program services	3,735,703	ŝ	+	3,735,703	
Supporting services					
Fund raising	642,606			642,606	
Administration	330,759		-	330,759	
Administration			1000		
Total supporting services	973,365		\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.	973,365	
Total expenses	4,709,068	-		4,709,068	
CHANGE IN NET ASSETS	1,870,935	239,353	295	2,110,583	
Net assets at beginning of year	17,940,538	2,916,863	54,481	20,911,882	
Net assets at end of year	\$ 19,811,473	\$ 3,156,216	\$ 54,776	\$ 23,022,465	

The accompanying notes are an integral part of these statements.

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-		With Donor	Restrictions	
Wi	ithout Donor	Temporarily	Permanently	
	Restrictions	Restricted	Restricted	Total
			710001000	
\$	2,073,388	\$ 1,636,418	\$ -	\$ 3,709,806
Ψ	2,010,000	Ψ 1,000,410	Ψ -	Ψ 0,100,000
	1,725,501	(1,725,501)		_
			-	-
	550,281	(550,281)	•	10.201
	19,201	- /EE 0.40\	•	19,201
	(558,100)	(55,342)	•	(613,442)
	(114,610)		-	(114,610)
	626,491	1,045,238		1,671,729
				4 070 004
	4,322,152	350,532		4,672,684
	27,065	-	-	27,065
	66,978	-	203	67,181
	(1,156,431)	-	-	(1,156,431)
	2,530	-	-	2,530
	1,949	_	-	1,949
	(1,057,909)	•	203	(1,057,706)
	(1,001,000)			(1)001,71007
	3,264,243	350,532	203	3,614,978
	0,207,270	300,002		0,014,070
	2 002 670	EE 242		2,148,021
	2,092,679	55,342	•	1,355,949
	1,355,949	(EE 242)	5	
	(558,100)	(55,342)		(613,442)
	000 500			2 000 530
	2,890,528	-		2,890,528
				100.001
	436,894	•	7	436,894
	78,113	-	-	78,113
	195,493	-		195,493
	784,642	•	-	784,642
	279,016	•	**	279,016
	1.0			
	4,664,686	•		4,664,686
				•
	717,961	-		717,961
	319,017	•	-	319,017
	010,011			0.010.1
	1,036,978	_		1,036,978
	1,000,370			1,000,010
	5 701 664	_	70-0	5,701,664
	5,701,664			3,707,004
	(0.407.404)	000.000	202	(2,000,000)
	(2,437,421)	350,532	203	(2,086,686)
		0.000.001	64.070	00.000.000
	20,377,959	2,566,331	54,278	22,998,568
\$	17,940,538	\$ 2,916,863	<u>\$ 54,481</u>	\$ 20,911,882
			<del>-</del>	

# STATEMENTS OF CASH FLOWS

# Year ended December 31,

		2019		2018, as restated
Cash flows from operating activities:				
Change in net assets Adjustments to reconcile change in net assets to net cash used in operating activities:	\$	2,110,583	\$	(2,086,686)
Depreciation Realized gain on sale of investments Unrealized (gain) loss on investments Changes in operating assets and liabilities: Decrease in pledges receivable Decrease (increase) in other receivables-sponsorships Increase in other receivables-miscellaneous (Increase) decrease in prepaid expenses		39,136 (277,210) (2,271,216) 19,353 2,500 (5,090) (7,037)		39,271 (774,241) 1,930,672 126,069 (23,750) (11,005) 15,339
(Decrease) increase in accounts payables and accruals Increase in accrued disaster relief		(15,706) 2,083		48,099 10,000
Net cash used in operating activities		(402,604)		(726,232)
Cash flows from investing activities:				
Capital expenditures Net decrease in beneficial interest - endowment Net decrease in beneficial interest - dpil Net (increase) decrease in investments  Net cash provided by investing activities		(7,766) 704,335 46,558 (1,099) 742,028		(5,070) 1,284,184 7,094 237,257
Cash flows from financing activities:		,		7,0-0,1-0
Repayments of debt		(36,706)		(34,796)
Net cash used in financing activities		(36,706)		(34,796)
Net increase in cash and cash equivalents		302,718		762,437
Cash and cash equivalents at beginning of year		2,277,467		1,515,030
Cash and cash equivalents at end of year	\$	2,580,185	\$	2,277,467
Cash paid during the year for:				
Interest Income taxes	\$ \$	18,417 -	\$ \$	20,326 -

# STATEMENTS OF FUNCTIONAL EXPENSES

# Year ended December 31,

		2019	
	Allocations ar Community Impact		Erie Free Taxes
	impact		LIIOTTOO TOXOS
Direct allocations to United Way agencies Other allocations, projects and grants Less: Donor designations	\$ 1,207,30 931,62 (226,83	25 -	\$ - 68,820
2000. Bollo. Goolgilations	1,912,10		68,820
	.,		·
Salaries	336,44		156,952
Employee benefits	34,15	52 7,477	8,309
Payroll taxes and unemployment benefits	31,63	38 4,141	7,429
	402,23	62,052	172,690
Professional fees and contract services	5,64	l5 -	20,336
Supplies	2,12		1,363
Telephone	97		2,047
Dectage and chinning		3 139	94
Postage and shipping	23,38		6,407
Occupancy Equipment rentals and maintenance	17,15		905
Equipment remais and maintenance	17,10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	000
Outside printing and marketing	3,01		9,566
Local transportation	2,44		453
Receptions, training and luncheon meetings	1,03	2,304	1,881
Conferences, meetings and major trips	4,10	1,460	
Insurance	•	-	-
Membership dues	•	1,142	-
Campaign incentives	-	941	-
Bank and processing fees	-		<u>-</u>
Miscellaneous	6,72	140	100
Payments to affiliated organizations	15,75	60 -	-
DPIL book purchases	-		-
DPIL reading buddies and reading nook	2.0	-	-
DPIL fundraising	-	22	-
Depreciation	12,69	5 2,104	2,539
	95,10	1 15,620	45,691
United Way Worldwide dues	12,63	2,653	3,121
Total expenses	\$ 2,422,07	80,325	\$ 290,322

The accompanying notes are an integral part of these statements.

<del></del>			20	19	Supportin	a Servic	es	
Community Schools		Dolly Parton Imagination Library		_Fui	Fund Raising		inistration	 Total
\$ -	020	\$	-	\$	-	\$	-	\$ 1,207,309
541,9 -	330		<u> </u>		<u>-</u>		-	1,542,383 (226,831)
541,9	938		-		-		-	2,522,861
120,4			-		318,048		171,147	1,153,488
18,5		•	•		41,427		26,279	136,221
9,7	761		<u> </u>		25,224		13,448	 91,641
148,8	800				384,699		210,874	1,381,350
1,3	344		3,250		16,252		18,798	65,625
ŧ	512		1,255		5,916		3,460	15,600
-					1,335		787	5,333
-			9,988		6,023		2,740	19,037
-		•	•		24,786		15,366	73,817
-		•	•		14,188		13,901	48,056
1,6	683	-	•		101,353		1,067	116,683
-	440	•	•		2,749		8,754 6,314	15,790 37,646
2	419	•	•		25,691			
3,4	467	•	•		5,691		2,854	17,573
-		-	-		-		11,226	11,226
-		•	•		4,587		3,365	9,094
-					10,535		-	10,535
-					3,465		4,860	8,325
6	669	-	•		4,259		7,289	19,182
-					-		-	15,750
-		2	27,787		-		-	227,787
-			69		-		-	69
-			1,802		-		- 0.40	1,802
-					13,456		8,342	 39,136
8,0	094	2	44,151		240,286		109,123	758,066
-		-			17,621		10,762	46,791
\$ 698,8	332	\$ 2	44,151	\$	642,606	\$	330,759	\$ 4,709,068

# STATEMENTS OF FUNCTIONAL EXPENSES

# Year ended December 31,

			20	18		
	Program Services					
	Allo	cations and				
	Co	ommunity	Labor	Services		
		Impact		ision	Erie Fi	ree Taxes
Direct allocations to United Way agencies	\$	2,092,679	\$	-	\$	-
Other allocations, projects and grants		1,355,949		-		-
Less: Donor designations		(558,100)		-		-
		2,890,528		-		-
Salaries		273,082		49,409		123,848
				7,603		9,218
Employee benefits		38,102		•		
Payroll taxes and unemployment benefits		21,403		4,094		5,278
		332,587		61,106		138,344
Professional fees and contract services		9,312		_		23,269
Supplies		2,309		984		1,903
Telephone		915		183		1,839
·						
Postage and shipping		77		133		763
Occupancy		23,335		3,867		6,489
Equipment rentals and maintenance		16,591		1,867		338
Outside printing and marketing		1,433		270		13,730
Local transportation		1,773		1,605		247
Receptions, training and luncheon meetings		1,952		619		1,184
Receptions, training and teneneon meetings		1,552		013		1,104
Conferences, meetings and major trips		1,409		2,159		-
Insurance		-		-		-
Membership dues		-		648		-
Campaign incentives		9		_		_
Bank and processing fees		_		_		_
Miscellaneous		5,312		153		1,038
Payments to affiliated organizations		15,750		-		-
DPIL book purchases		-		-		-
DPIL reading buddies and reading nook		-		•		-
DPIL fundraising		-		_		_
Depreciation		12,424		2,059		3,455
·						
		92,592		14,547		54,255
United Way Worldwide dues		11,715		2,460		2,894
Total expenses	\$	3,327,422	\$	78,113	\$	195,493

The accompanying notes are an integral part of these statements.

Supporting Services								
 Community Schools	Dolly Parton Imagination Library		_Fu	Fund Raising		inistration	Total	
\$ -	\$ -		\$	-	\$	-	\$	2,092,679
678,813	-			-		-		2,034,762
•	-			-		-	_	(558,100)
678,813	-			-		-		3,569,341
81,923	-			367,555		168,356		1,064,173
6,887	-			47,845		34,590		144,245
 8,212				29,396		13,381		81,764
97,022	-			444,796		216,327		1,290,182
1,000	1	8,111		7,641		13,726		63,059
281		1,006		6,777		2,162		15,422
-	-			1,187		727		4,851
-	1	1,644		7,707		2,383		22,707
-	-	•		24,735		15,334		73,760
-	-			15,387		12,601		46,784
1,898		7,211		120,392		794		145,728
361		89		2,908		8,392		15,375
126		31		29,268		2,948		36,128
2,718	•			3,825		2,002		12,113
-	-			-		10,251		10,251
-	-			5,396		3,824		9,868
-	-			10,535		-		10,535
-	-			3,315		3,766		7,081
2,423	-			4,582		5,636		19,144
-	-			-		-		15,750
-	237	7,213		-		-		237,213
-		139		-		-		139
-	13	3,572		-		-		13,572
 -	-			13,169		8,164		39,271
8,807	279	9,016		256,824		92,710		798,751
-				16,341		9,980		43,390
\$ 784,642	\$ 279	9,016	\$	717,961	\$	319,017	\$	5,701,664

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A summary of the significant accounting policies consistently applied in the preparation of the accompanying financial statements follows:

# 1. Organization and Purpose

The United Way of Erie County is a nonprofit organization governed locally by a volunteer board of directors. The Agency is affiliated with the United Way Worldwide and is permitted to solicit contributions in Erie County, Pennsylvania. The Agency's mission is to mobilize resources to break the cycle of poverty and improve our community. The Agency conducts an annual campaign starting in the fall to seek pledges for the following year which are then allocated to its funded partners. In addition, the Agency uses the following program service categories for reporting purposes:

<u>Community Impact</u> - Involves bringing people and resources together to tackle the issues that matter most in an effort to improve lives and shape a caring community.

<u>Labor Services</u> - Involves a working relationship through which the Agency and the local AFL-CIO provide services to members of organized labor, their families and their communities.

<u>Erie Free Taxes</u> - Program established to help eligible low to moderate wage earners claim the Federal Earned Income Tax Credit, a cash refund, by providing them with free tax preparation and filing services at volunteer tax sites.

Community Schools - The community schools model is a strategy (not a program) for organizing school and community resources around student success. A community school is both a place and set of partnerships that help address health, wellness and the social needs of its students, families and the surrounding neighborhood. Schools become centers of the community, open to everyone, all day, every day, evenings and weekends.

<u>Dolly Parton Imagination Library (DPIL)</u> - Provides a high-quality, age-appropriate book to any child in Erie County under the age of five. Also recruits and trains volunteer Reading Buddies who help parents and caregivers better understand how to read and interact with young children.

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

# 2. Estimates in Financial Statements

In preparing financial statements in conformity with generally accepted accounting principles, management makes estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# 3. Cash and cash equivalents

Cash and cash equivalents consist of cash held in checking, savings and money market accounts and certificates of deposit with initial maturities of less than 90 days.

# 4. Pledges and Contributions

Unconditional promises to give and contributions received, including grants which are considered non-exchange transactions, are measured at their fair values and are reported as an increase in net assets. The Agency reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets, or if they are designated for support for future periods. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same reporting period are reported as without donor restriction. The Agency reports gifts of goods and equipment as without donor restrictions unless explicit donor stipulations specify how the donated assets must be used. Substantially all of United Way's public support is derived from contributions from individuals and businesses located in the County of Erie, Pennsylvania. Pledges for contributions are recorded as received and allowances are provided for amounts estimated to be uncollectible. The provision for uncollectible pledges is based on management estimates of current economic factors, applied to gross campaign, including donor designations. Direct contributions represent pledges to be paid directly to the United Way and are available for unrestricted use unless specifically restricted by the donor.

# 5. Direct Allocations to Agencies

Direct allocations to agencies represent the cash payments made directly to agencies by the United Way.

### NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

# 6. Donated Services

A substantial number of volunteers have donated approximately 5,253 hours to the Agency's program services and fund-raising campaign during the year; however, these donated services are not reflected in the financial statements since the services do not require specialized skills. Donated professional services are reflected in the statement of activities at their fair value. Materials and other assets received as donations are recorded in the accompanying financial statements at their fair values at the date of receipt.

# 7. Land, Building and Equipment and Related Depreciation

Land, building and equipment are recorded at cost. Maintenance and repairs are charged to expense as incurred, while major renewals and betterments are capitalized. The cost and related allowance for depreciation of assets sold or otherwise disposed of are removed from the related property accounts and resulting gains or losses are reflected in revenues or expenses. Depreciation of the building and equipment has been provided on a straight-line basis over the estimated useful lives of the respective assets.

# 8. Investments

All of the United Way's investments consist primarily of marketable debt and equity securities and are stated at fair value based on quoted market prices.

# 9. Measure of Operations

The Agency's operating revenues in excess of expenses includes all operating revenues and expenses that are an integral part of its programs and supporting activities, net assets released from donor restrictions and transfers from Board designated funds to support current operating activities. The amounts transferred from Board designated funds to support operations for the year ended December 31, 2019 and 2018 are detailed in Note H.

# 10. Tax Status

The United Way of Erie County has received a determination letter from the Internal Revenue Service (IRS) that grants an exemption from income taxes under section  $501\langle c \rangle\langle 3 \rangle$  of the U.S. Internal Revenue Code. The Agency files annual informational returns with the IRS and Commonwealth of Pennsylvania. The Agency has adopted the provisions of FASB ASC 740, Income Taxes. FASB ASC 740 prescribes a more-likely-than-not threshold for financial statement recognition and measurement of a tax position taken in a tax return.

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

The Agency records any related interest expense and penalties, if any, as a tax expense. For the years ended December 31, 2019 and 2018, there were no unrecognized tax benefits or interest and penalty expense incurred. Tax years that remain subject to examination are years 2016 and forward.

# 11. Date of Management's Review

Management has evaluated subsequent events through April 7, 2020, the date the financial statements were available to be issued.

# 12. Concentration of Credit Risk

The Agency's financial instruments that are exposed to concentrations of credit risk consist primarily of cash (Note B), long-term investments (Note C) and pledges receivable. The Agency's cash is primarily in one bank account and is FDIC insured up to \$250,000. The long-term investments are maintained by a trust department at a local bank. The individual investments, whose market value may fluctuate, are not insured or collateralized. The Agency's pledge receivables result from its annual pledge drive and are due from businesses and individuals located in northwestern Pennsylvania. Approximately 43% of its annual pledge drive is generated from the contributions of seven businesses and their employees and one individual within this geographic area; with the largest single employer accounting for approximately 19.5%.

### 13. Fair Value Measurement

Fair value, as defined in FASB ASC 820, Fair Value Measurements and Disclosures, is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, FASB ASC 820 establishes a fair value hierarchy that prioritizes observable and unobservable inputs used to measure fair value into three broad levels. Level 1 consists of quoted prices (unadjusted) in active markets that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs. Level 2 consists of observable prices that are based on inputs not quoted on active markets, but corroborated by market data. Level 3 consists of unobservable inputs which are used when little or no market data is available. The fair value hierarchy gives the lowest priority to Level 3 inputs. In determining fair value, the Agency utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible as well as considers counterparty credit risk in its assessment of fair value.

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

The fair market value of a financial instrument is defined in FASB ASC 825 as "the amount at which the instrument could be exchanged in a current transaction between willing parties." The carrying amount reported in the accompanying Statement of Financial Position for other receivables, prepaids, allocations and designations payable, accounts payable, and accruals, approximate fair value given the short-term nature of the financial instruments or conversely are based on a non-recurring assessment of fair value.

Fair value for Investments is measured using Level 1 inputs. Fair value of Beneficial interest in funds held by others-Endowment is reported as Level 3 measurements as they represent an interest in investments pooled with other organizations' funds at the Erie Community Foundation. Such interest is not publicly traded nor can it be valued on observable direct or indirect inputs. However, a substantial portion of the underlying assets is measured at fair value using Level 1 and 2 inputs by the Erie Community Foundation. (See Note H for a further description of the agreement with the Erie Community Foundation and a detail of the changes in Level 3 investments measured at fair value on a recurring basis.)

# NOTE B - CASH AND CASH EQUIVALENTS

At December 31, 2019 and 2018, cash and cash equivalents consist of the following:

	2019	2018
Demand deposits with banks On hand	\$2,579,896 289	\$2,277,137 330
	\$2,580,185	\$2,277,467

# NOTE C - LONG-TERM INVESTMENTS

Long-term investments at December 31, 2019 and 2018 consist of the following:

	2019			2018				
	<u>Fai</u>	r Value	_	Cost	<u>Fai</u>	r Value	_	Cost
Cash equivalents Fixed income funds Other funds	\$	3,485 23,976 27,480	\$	3,485 23,362 21,348	\$	2,692 22,695 21,454	\$	2,692 23,362 21,042
	Ś	54,941	\$	48,195	\$	46,841	\$_	47,096

### NOTES TO FINANCIAL STATEMENTS

# December 31, 2019 and 2018

# NOTE C - LONG-TERM INVESTMENTS - Continued

Net gains (losses) on investments, reported at fair value using Level 1 inputs, as reflected in the Statements of Activities, represent both realized and unrealized gains (losses) on investments as well as on the Endowment Fund (Note H). Included in net gains (losses) for the years ended December 31, 2019 and 2018 are the following:

		2019	
	Investments	Endowment	Total
Realized gain Unrealized gain	\$ 3 6,998	\$ 277,207 2,264,218	\$ 277,210 2,271,216
	<u>\$ 7,001</u>	<u>\$ 2,541,425</u>	\$2,548,426
		2018	
	<u>Investments</u>	Endowment	Total
Realized gain Unrealized loss	\$ 41,727 ( <u>38,802</u> )	\$ 732,514 ( <u>1,891,870</u> )	\$ 774,241 ( <u>1,930.672</u> )
	<u>\$ 2.925</u>	( <u>\$ 1.159.356</u> )	( <u>\$1,156,431</u> )

# NOTE D - SPONSORSHIP RECEIVABLES

Sponsorship receivables consist of \$617,500 and \$620,000 for the year ended December 31, 2019 and 2018, respectively. The receivables were related to funding for the Community Schools program.

# NOTE E - PENSION PLAN

Effective July 1, 1996, the Agency adopted a defined contribution plan covering substantially all of its employees. Contributions are at the discretion of the Board and were approved at six percent of eligible compensation. Pension expense relating to this plan for the years ended December 31, 2019 and 2018, amounted to \$58,842 and \$49,110, respectively.

# NOTE F - LAND, BUILDING AND EQUIPMENT

Land, building and equipment at December 31, 2019 and 2018 consist of the following:

### NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

NOTE F - LAND, BUILDING AND EQUIPMENT - Continued

	2019	2018	Estimated <u>Useful Life</u>
Land	\$ 103,645	\$ 103,645	_
Land improvements	26,408	26,408	10 Years
Building	929,870	929,870	40 Years
Building improvements	63,856	63,856	18-28 Years
Building equipment Office furniture and	48,765	48,765	10 Years
equipment	84,762	84,172	10 Years
Computer equipment	90,449	116,685	5-8 Years
Vehicles	3,213	3,213	5 Years
Less accumulated	1,350,968	1,376,614	
depreciation	582.047	<u>576,323</u>	
	<u>\$ 768.921</u>	<u>\$ 800.291</u>	

Depreciation expense of \$39,136 and \$39,271 was incurred during the years ended December 31, 2019 and 2018, respectively.

# NOTE G - DEBT

During 2005, the Agency borrowed \$541,875 in the form of a promissory note bearing interest at 0.25 percent under the prime rate, due April 15, 2006, with monthly payments of interest only, secured by a building. Upon completion of renovations to the Agency's new building, the Agency re-financed this note with a fixed rate mortgage using tax exempt bonds, issued through a local government authority, with a term of 20 years. The mortgage bears interest at 5.28 percent unless a Determination of Loss of Bank Qualification occurs, at which time the note shall bear interest at 5.99 percent. If a Determination of Taxability occurs, the note shall bear interest at 7.86 percent. No such determination has been made as of December 31, 2019. The maturities of long-term debt in each of the five years subsequent to December 31, 2019 are as follows:

<u>Year</u>	Total
2020	\$ 39,402
2021	41,533
2022	43,780
2023	46,149
2024	48,649
Thereafter	104,504

\$ 324,013

### NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

### NOTE H - NET ASSETS WITHOUT DONOR RESTRICTIONS

# DESIGNATED BY THE BOARD FOR AGENCY STABILITY

A Board Designated Stability Fund (Stability Fund) was created in 1981 to segregate the assets held in trust accounts and the related investment income into a separate fund. In light of the Endowment (see below) that has been created since that time, effective December, 2017, the Board reduced the target balance in the Stability Fund to \$50,000. The Board approved transfers to operations of \$0 and \$238,962, respectively for the years ended December 31, 2019 and 2018.

# DESIGNATED BY THE BOARD FOR ENDOWMENT

In January, 1986, the United Way entered into an agreement with the Erie Community Foundation ("the Foundation"), a non-profit corporation, that established a fund on the books of the Foundation for the purpose of supporting the charitable and educational purposes of the United Way and its affiliated agencies. In May, 1996, the United Way amended and restated their agreement with the Foundation to include an additional contribution for endowment of \$995,367. In October, 2007, the United Way was notified of an additional contribution to the Endowment. That additional contribution, which totaled \$12,488,232, was distributed to the United Way and placed in the Foundation over a three year period ending December 31, 2010. In accordance with FASB ASC 958-650 Not-For-Profit Entities Revenue Recognition, those amounts are recorded on the books of the United Way and included in beneficial interest in funds held by others-endowment on the Statements of Financial Position. Furthermore, any future bequests received by the United Way are designated for endowment and transferred to the Foundation.

The fund is the property of the Foundation held by it as a component fund in its corporate capacity and is not deemed a trust fund held by it in a trustee capacity. The Foundation has the ultimate authority and control over all property in the fund, even though it was not granted variance power.

As of December 31, 2019 and 2018, the fair market value was \$18,250,323 and \$16,413,233, respectively, which has been recorded and included as beneficial interest in funds held by others-endowment on the Statement of Financial Position. The underlying investments of the fund at December 31, 2019, consist of 48.2% public equities, 15.5% diversifying assets, 10.8% fixed income, 1.9% cash and equivalents, 2.8% real assets and 20.8% private investments. From December 31, 2019 through February 28, 2020, the fair market value decreased 3.9%. The investment policies regarding return objectives and risk strategies are determined by the Foundation.

### NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

### NOTE H - NET ASSETS WITHOUT DONOR RESTRICTIONS - Continued

In accordance with the agreement, the Foundation shall pay and distribute the net income of the Fund to the United Way at least annually. This amount is used to reduce the beneficial interest. The receivable is also adjusted annually based on the earnings and change in fair market value of the fund. For the years ended December 31, 2019 and 2018, \$783,400 and \$1,345,200 was distributed to the United Way. Although these distributions are not shown as revenue on the Statements of Activities, it is the United Way's intention to utilize these amounts towards each year's campaign.

Also in accordance with the agreement, the United Way may request a distribution of up to 10% annually of the principal of the Fund. Distributions of principal in excess of the 10% may be made if the United Way demonstrates to the satisfaction of the Foundation that the additional distribution is required for emergency purposes or to offset a shortfall in the United Way's annual campaign. Principal distributions in excess of \$500,000 require the approval of two-thirds of the United Way's Board of Directors.

The Financial Accounting Standards Board (FASB) issued FASB ASC 958-205 (formerly FSP 117-1, "Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to Enacted Version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA), and Enhanced Disclosures for all Endowment Funds"). The standard provides guidance on classifying net assets of donor restricted and board-designated endowment funds held by organizations and whether or not they are subject to an enacted version of UPMIFA. The State of Pennsylvania has not yet enacted UPMIFA.

The United Way's endowment fund activity consisted of the following:

Net assets, beginning of year	\$16,413,233
Investment income, net of fees	71,181
Realized gains	277,207
Unrealized gains	2,264,218
Contributions	10,084
Grants	( 2,200 )
Transfers to United Way	( <u>783,400</u> )
Net assets, end of year	<u>\$18.250.323</u>

# DESIGNATED BY THE BOARD FOR ALLOCATIONS AND OTHER INITIATIVES

In current and prior years, the Board designated amounts for the purpose of providing additional allocations to its funded partners and other initiatives. The balance of these designations at December 31, 2019 and 2018 was \$527,083 and \$484,242.

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE H - NET ASSETS WITHOUT DONOR RESTRICTIONS - Continued

During the year ended December 31, 2019, the Agency released \$402,959 from its previously designated amount towards operating expenses for other allocations and initiatives. However, an additional \$445,800 was designated for future use. During the year ended December 31, 2018, the Agency released \$544,870 from its previously designated amount towards operating expenses for other allocations and initiatives. However, an additional \$650,000 was designated for future use.

The following is a summary of all designated net assets:

Designated for Stability	\$ 54,941
Designated for Endowment	18,250,323
Designated for Allocations and	
Other Initiatives	<u>527,083</u>
	\$18.832.347

# NOTE I - NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions at December 31, 2019 and 2018 consist of the following:

# TEMPORARILY RESTRICTED

Subject to passage of time	2019	2018
Subsequent year's campaign: Pledges receivable Contributions received	\$ 755,084 752,439	
Designations payable	( <u>103,304</u> )	(55,342)
	1.404.219	1,403,929
Subject to expenditure for specific polly Parton Imagination Library:	ourpose	
Pledges receivable	52,820	58,310
Contributions received Community Schools	1,399,961	- 1,258,342
Truancy Erie Free Taxes	211,926 15,668	164,644 6,982
I Can See	38,805	-
Other Purposes	32,817	24,656
	1,751,997	1,512,934
	<u>\$3,156,216</u>	<u>\$2,916,863</u>

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE I - NET ASSETS WITH DONOR RESTRICTIONS - Continued

The subsequent year's campaign pledges receivable and contributions received represent public support resulting from the Agency's annual campaign conducted in the fall of each year for the purpose of providing the Agency the funds to operate in the subsequent year. The designations payable represents amounts included in the pledges receivable and contributions received, which are to be paid to non-United Way funded partners in accordance with the donors' requests.

The DPIL pledges receivable and contributions received represent public support and sponsorships which are restricted by the donors for DPIL program expenses. A fund (DPIL Operating Fund) has been established at the Erie Community Foundation to maintain the activity of the DPIL program. At December 31, 2019 and 2018 the portion of net assets that was on hand, in the form of cash, in that fund was \$259,900 and \$306,458, respectively. Those amounts have been reported as beneficial interest in funds held by others-Dolly Parton imagination library on the Statements of Financial Position.

Community Schools represent sponsorships from local businesses to provide funding for various schools as part of the Agency's community schools model. The remaining temporarily restricted net assets are set aside for various purposes as listed above.

# PERMANENTLY RESTRICTED

		2019	_	2018
Emergency loan fund Cash Loans receivable	\$	39,476 15,300	•	39,181 15,300
	<u>\$</u>	54,776	\$	54,481

During the year ended December 31, 2007, the Agency received an anonymous donation in the amount of \$49,041 to set up an Emergency Loan Fund. This donation was included as other gifts and bequests on the Statement of Activities. The purpose of the fund is to make interest free loans to funded partners. In accordance with the agreement with the donor, all income of the fund will remain in the fund. For the years ended December 31, 2019 and 2018, loans were made from the fund in the amounts of \$0 and \$15,300, respectively.

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE J - OTHER GIFTS AND BEQUESTS

During the years ended December 31, 2019 and 2018, the United Way received \$60,377 and \$27,065, respectively, in other gifts and bequests. Included in those amounts were donated goods and services of \$58,875 and \$25,800 for the years ended December 31, 2019 and 2018, respectively. The corresponding charges are included in the Statements of Functional Expenses as follows:

	2019	2018
Professional fees and		
contracted services	<u>\$ 58,875</u>	<u>\$ 25,800</u>

# NOTE K - OTHER PUBLIC SUPPORT

Other public support for the years ended December 31, 2019 and 2018 consists of the following:

	2019	2018
Community Schools (CS)		
American Tinning - Diehl	\$ -	\$ 60,000
Custom Engineering - Diehl	-	30,000
McInness Steel - Diehl	-	30,000
Various companies - Diehl	-	67,500
Erie Insurance - Pfeiffer Burleigh	180,000	-
GE/Wabtec - Edison	180,000	-
UPMC/Hamot - East	105,000	-
Highmark - Strong Vincent	180,000	
Widget - Iroquois	-	45,000
Erie School District/Susan Hirt Hagen Fund for Transformational		
Philanthropy - various schools	-	660,000
Eriez Magnetics - various schools	-	360,000
Various businesses - various schools	16,000	10,000
Erie School District - CS/Training	99,963	-
Other		
Erie Community Foundation - Truancy	85,000	165,000
VITA/Erie Free Taxes	130,381	
PA 211	_	54,106
I Can See	38,805	-
Other	165,934	<u>85,479</u>
	\$1,181,083	<u>\$1,671,729</u>

### NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE L - LIQUIDITY

As part of the Agency's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In an effort to support this policy, the Board has established designated funds for Stability and Endowment (See Note H) with the objective of setting funds aside to be drawn upon in the event of financial distress or an immediate liquidity need resulting from events outside of the typical cycle of converting financial assets to cash or settling financial liabilities. Although the Agency does not intend to spend from its Endowment other than the allowable distribution from its annual income, amounts could be made available if necessary. However those amounts are subject to the limitations and approvals discussed in Note H.

Financial assets were \$22,762,343 as of December 31, 2019. Subsequent year receivables are subject to time restrictions, but will be collected within one year thus relieving the restriction. Certain other receivables - sponsorships will be collected in more than one year. The following represents the Agency's financial assets as of the balance sheet date, reduced by amounts not available for general use because of contractual or donor imposed restrictions within one year of the balance sheet date.

Financial assets at year end

\$22,762,343

Less those unavailable for general expenditures within one year due to:

Sponsorship	a/r	due > 1 year	(	367,500 )
Designation	for	Stability	(	54,941 )
Designation	for	Endowment	(	18,250,323)

Financial assets available to meet cash needs for general expenditures within one year

\$ 4.089,579

# NOTE M - FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing the various programs, fund-raising and other activities have been summarized on a functional basis in the Statement of Functional Expenses. Expenses that can be directly identified to a program are charged to that program. Certain salaries and related taxes and benefits have been allocated among the programs and supporting services on the basis of estimates of time and effort. Those estimates are evaluated on an annual basis. Other expenses such as maintenance, occupancy and depreciation are allocated based on the salaries allocation. The Agency believes that the basis is reasonable and is consistently applied.

# NOTES TO FINANCIAL STATEMENTS

December 31, 2019 and 2018

# NOTE N - CHANGE IN ACCOUNTING PRINCIPLE

Effective January 1, 2019, the Agency adopted the provisions of Financial Accounting Standards Board Accounting Standards Update No. 2014-09 - Revenue From Contracts With Customers and Update No. 2018-08, Not-For-Profit Entities (Topic 958): Clarifying the Scope Accounting Guidance for Contributions Received and Contributions Made. The Agency has adjusted the presentation of its financial statements accordingly, applying the changes retrospectively to the comparative period presented. The new standards change the recognition of revenue from grants received by the Agency. Instead of recognizing revenue as expenditures were incurred, revenue from grants is now treated as a non-exchange transaction and revenue is recognized as an unconditional contribution with donor restrictions as to its use. The change has the following effect on net assets and changes in net assets as follows:

		riginally resented	As	restated
Net assets with donor restrictions,				
temporarily restricted, at 1/1/2018	\$ ]	1,801,922	•	2,566,331
Total net assets, at 1/1/2018	22	2,234,159	22	,998,568
2018 change in net assets with donor				
restrictions, temporarily				
restricted	(	339,683 )		350,532
2018 net assets released from restrictions,				
satisfied by payments	(	195,258 )	(	550,281 )

# NOTE O - SUBSEQUENT EVENTS

On March 11, 2020, the World Health Organization declared the novel strain of coronavirus, COVID-19, as a pandemic. The current economic environment due to this pandemic has shown an unprecedented decline and has presented a number of challenges and circumstances worldwide. The results may include large and unanticipated declines in the fair value of investments and other assets, declines in contributions and receivables, and overall constraints on liquidity. Given the volatility of these economic conditions, management is evaluating the impact to the Agency and their financial statements and believes the impact and duration cannot be reasonably estimated at this time.